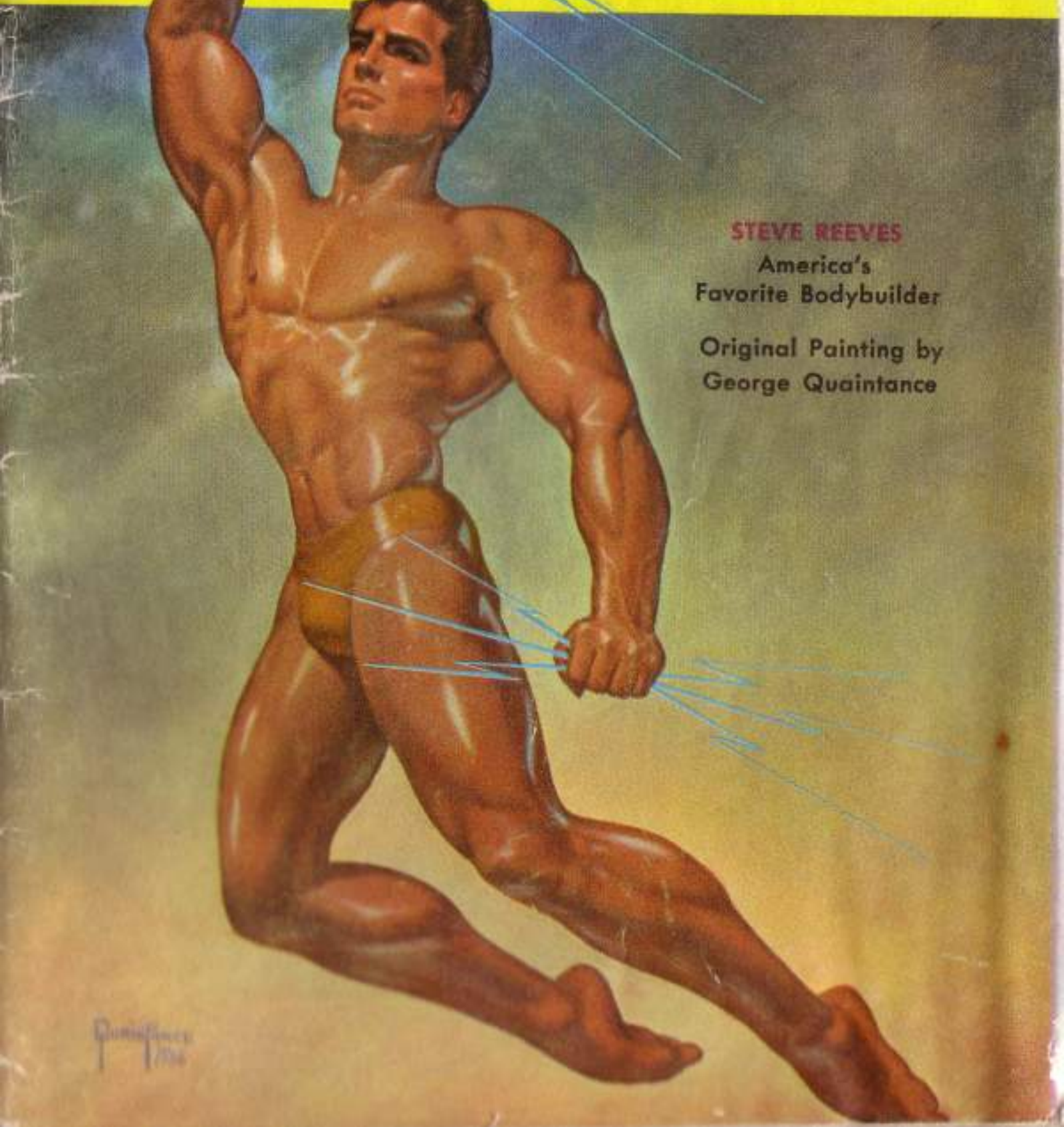
MARCH/25c

ADONIS

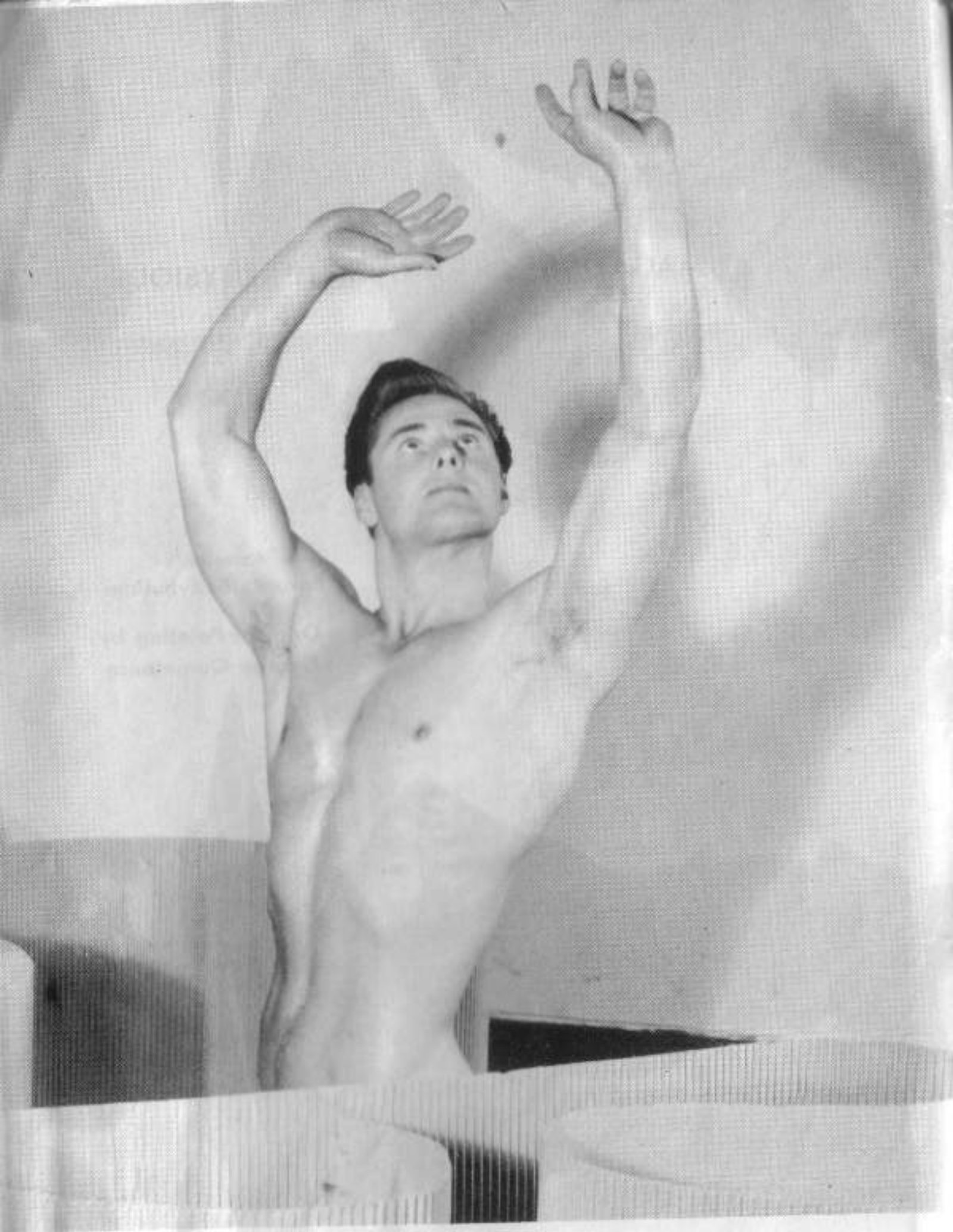
ANC

THE MAGAZINE OF THE MALE PHYSIQUE



STEVE REEVES
America's
Favorite Bodybuilder

Original Painting by
George Quaintance



NORMAN HIBBERT
English weightlifter . . . photo by Vulcan

Editorial

BEAUTY AND THE BEAST By Vulcan

"the pleasure is requested

Once again we come to the close of another year, this Christmas marking another milestone in the progress of ADONIS. And what an amazing amount of change has taken place in this short period of time.

When we began publishing ADONIS just two scant years ago one seldom saw a new face or a new physique in any of the then current physical culture magazines . . . in most cases there was but a tired reiteration of all the old ones.

Almost never did one see any but static poses, the familiar "flexed - biceps-to-the-front," and the

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"flexed-latissimus-to-the-rear" just about ran the gamut of the physique model's *repertoire.*

With the very first issue of ADONIS we began to change this trend of muscular display, and since then we have made every effort to give you a monthly review of all that is new and interesting in photography . . . all that is new in bodybuilding and bodybuilders, and above all . . . *new faces.*

One of the most heartwarming aspects of presenting ADONIS and BODY BEAUTIFUL to you is that we are able to show, through our unique plan of multiple photos of each athlete, the complete metamorphosis of a bodybuilder from teen-age tyro to come-of-age physical greatness.

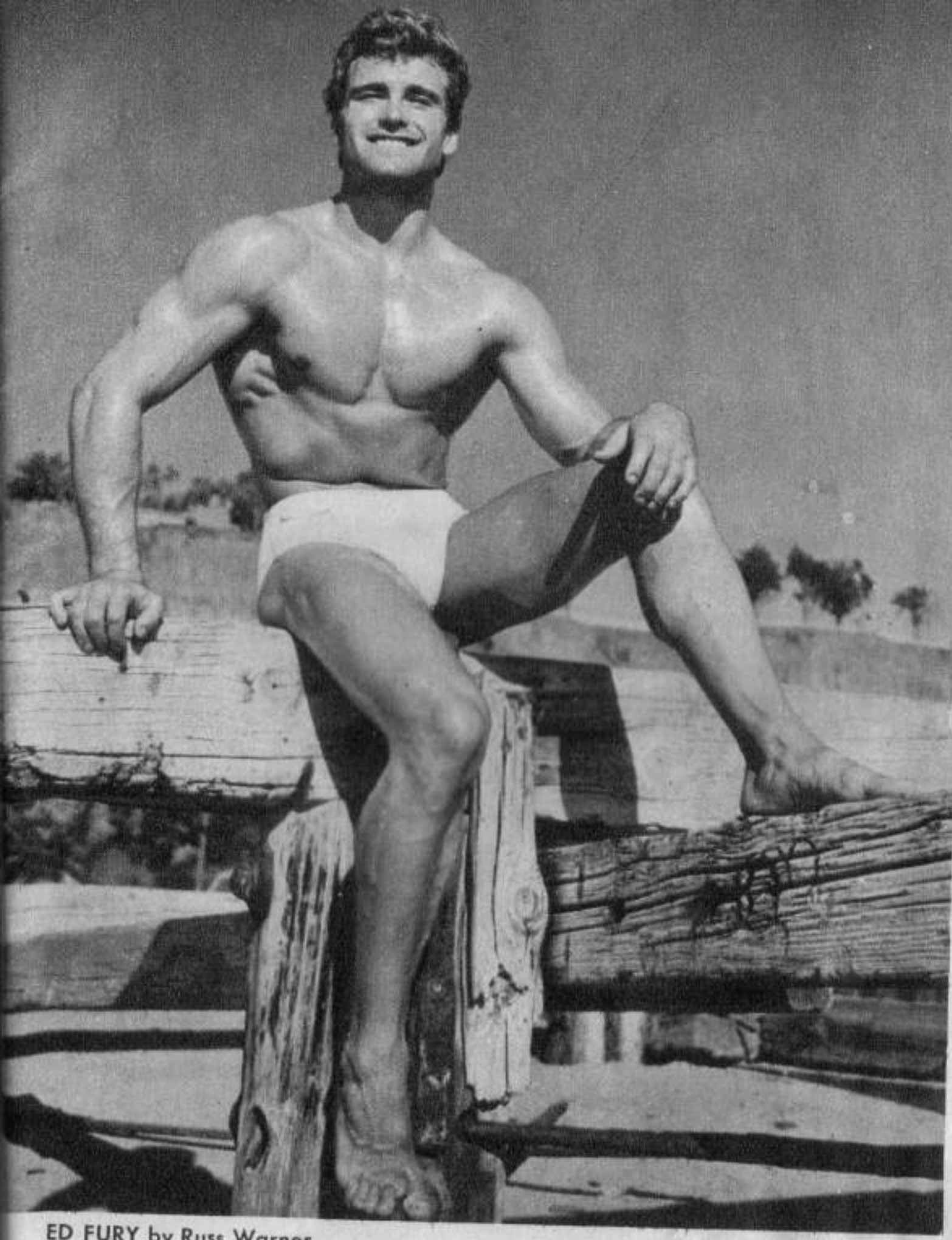
The number of new stars that we have developed in this manner is astronomical. Just to mention a few . . . Buddy Basil, Glenn Bishop, Richard Alan, Jerry Ross, Clive Poster, Bob Hover, Lynn Lyman, and a host of others. For the most part these were debutants who first "came out" in this magazine.

They have progressed with us . . . they have gotten away from the static poses of yesteryear, and each month sees an increasing flow of fine photographs from them . . . new poses, new models, new ideas.

It is with the idea of honoring these photographers that we have changed the format of our magazine for this one issue. Rather than limiting our several features to a few select lensmen, we are presenting, by popular request, a kind of ADONIS annual.

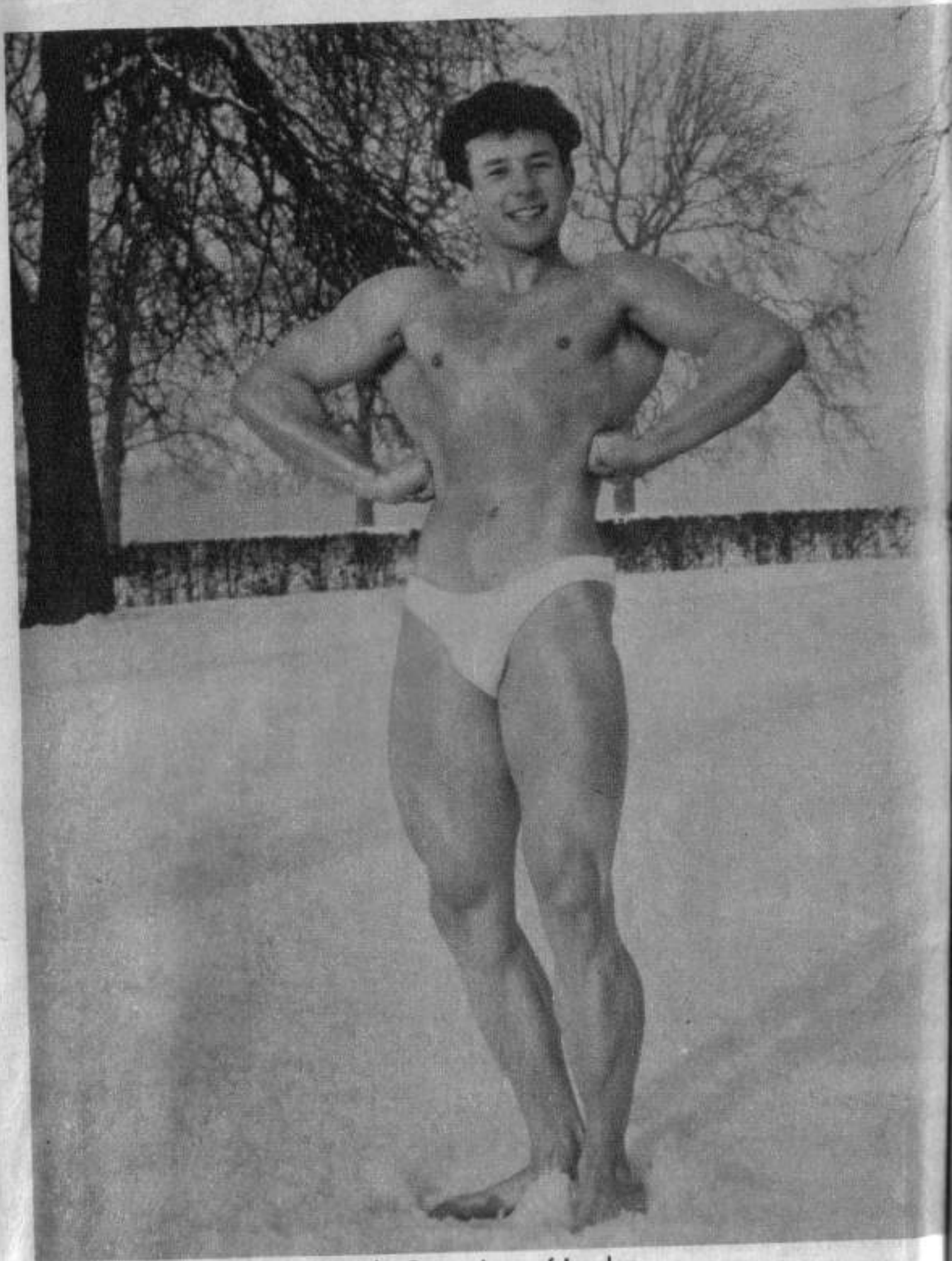
The choice of models is based on their fan mail as received in our offices . . . each model who has two photographs in this issue ranking very high on the national popularity chart.

But we have sought to give you as always a clue to what is *to be* new in the coming year, and you will find several single photographs of an unfamiliar model. We invite your comment on each of them . . . as indeed we "request the pleasure" of your welcome letters on every phase of this issue. ●●●

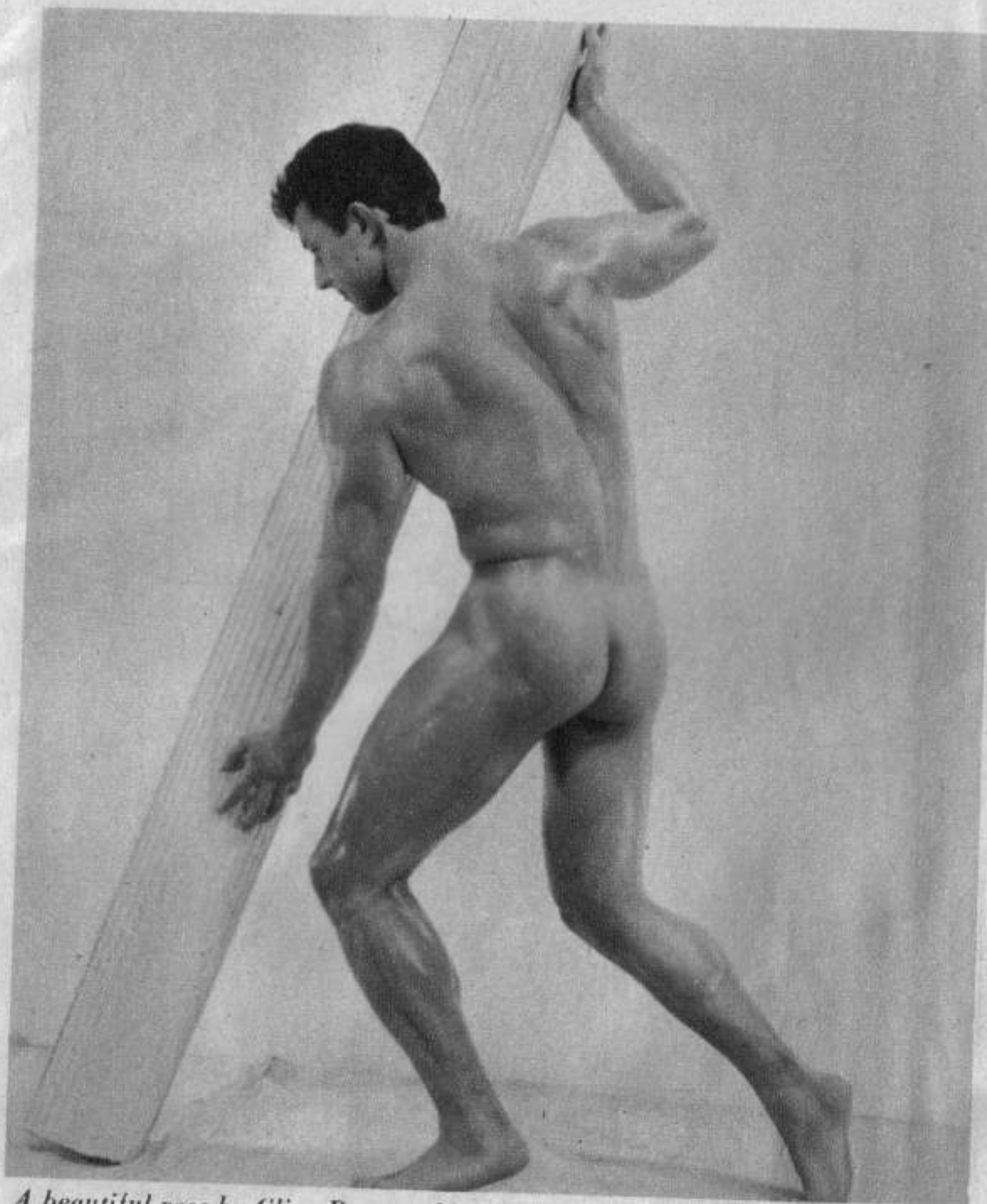


ED FURY by Russ Warner

Our glamour bodybuilder sits in smiling ease in the California sunshine.



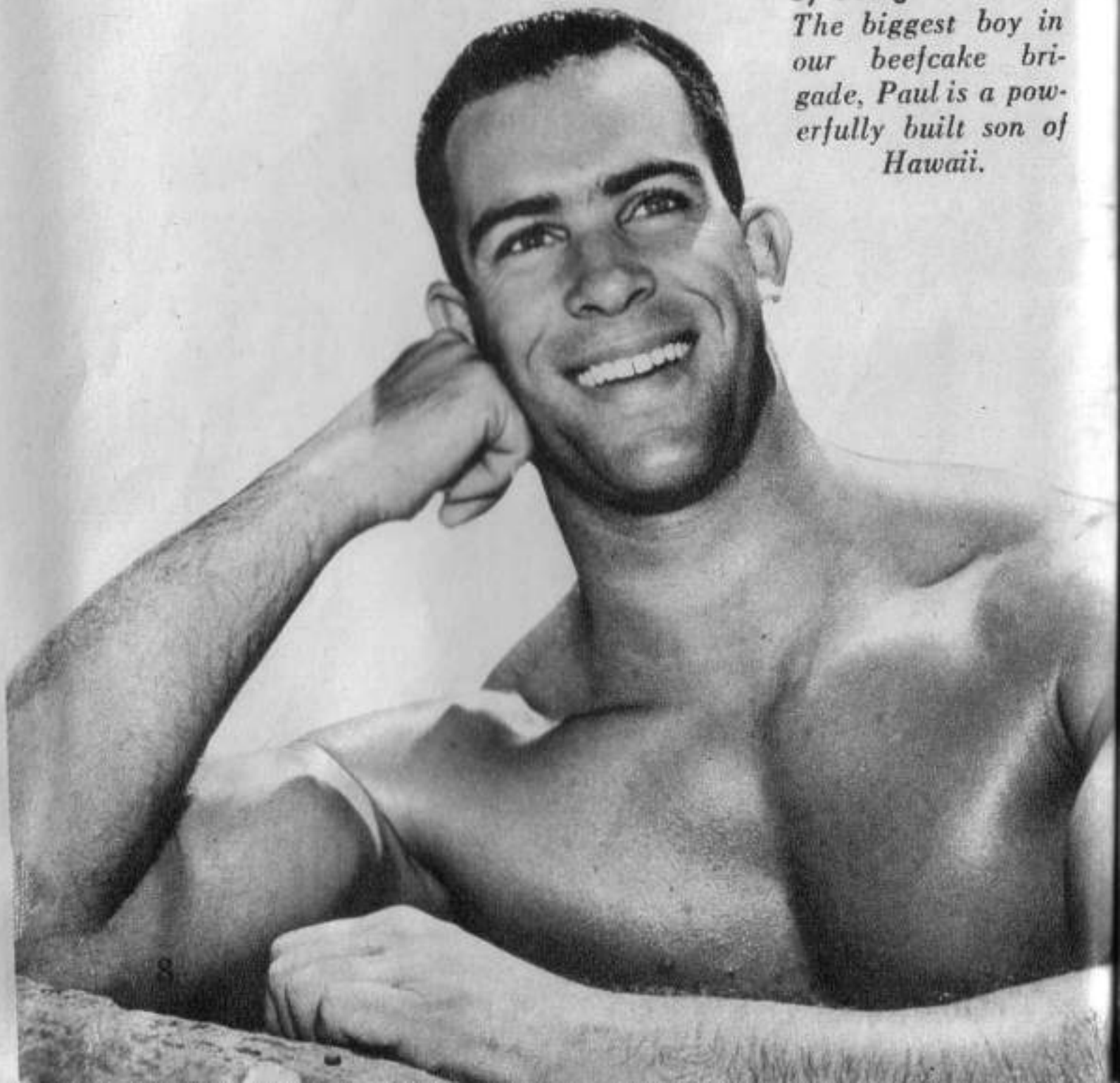
6 **CLIVE POSTER by Domenique of London**
This 23 year-old lad is noted for the beautiful symmetry of his body, and the excellence of his muscular legs.

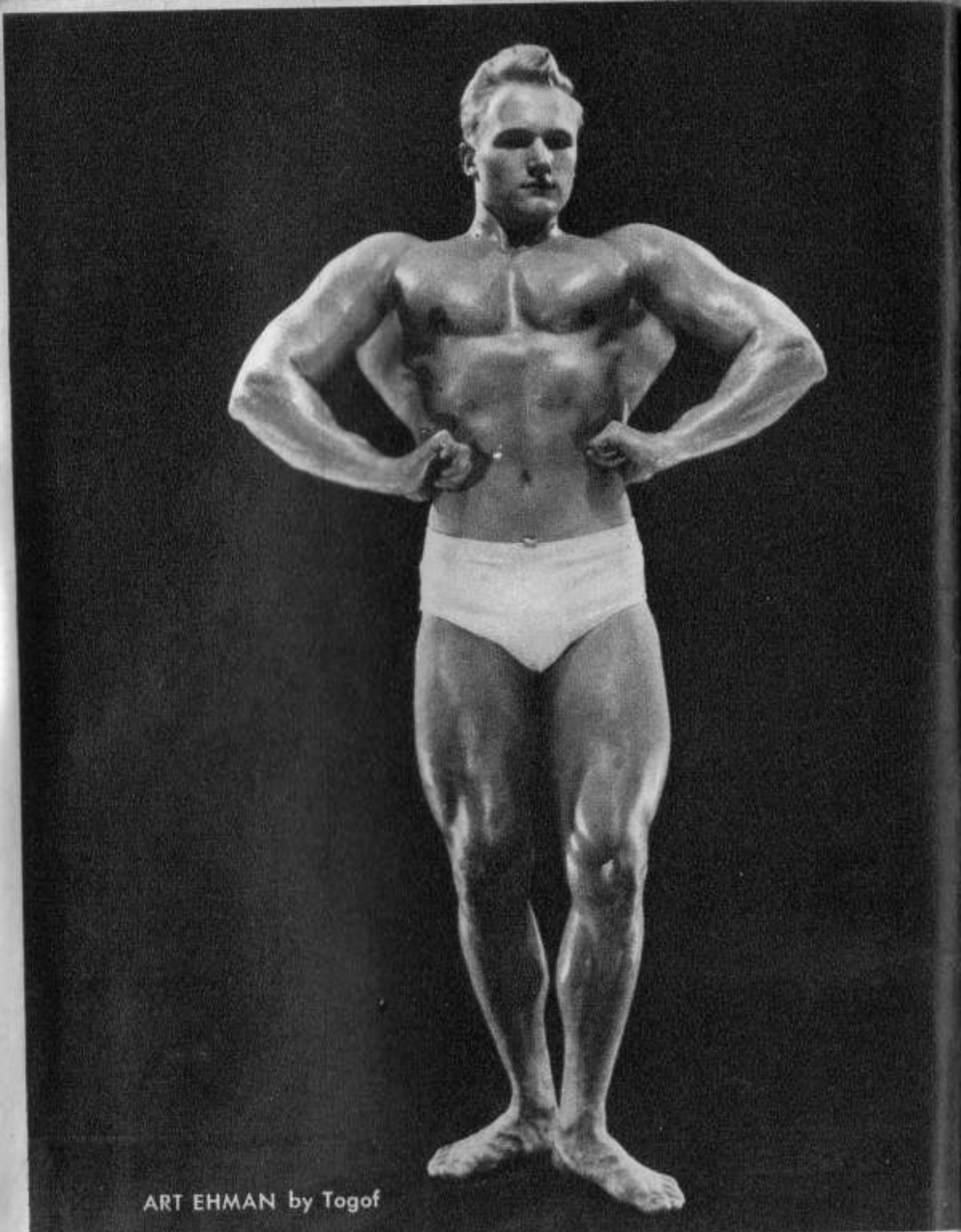


A beautiful pose by Clive Poster which displays the steel-like litheness of his physique.

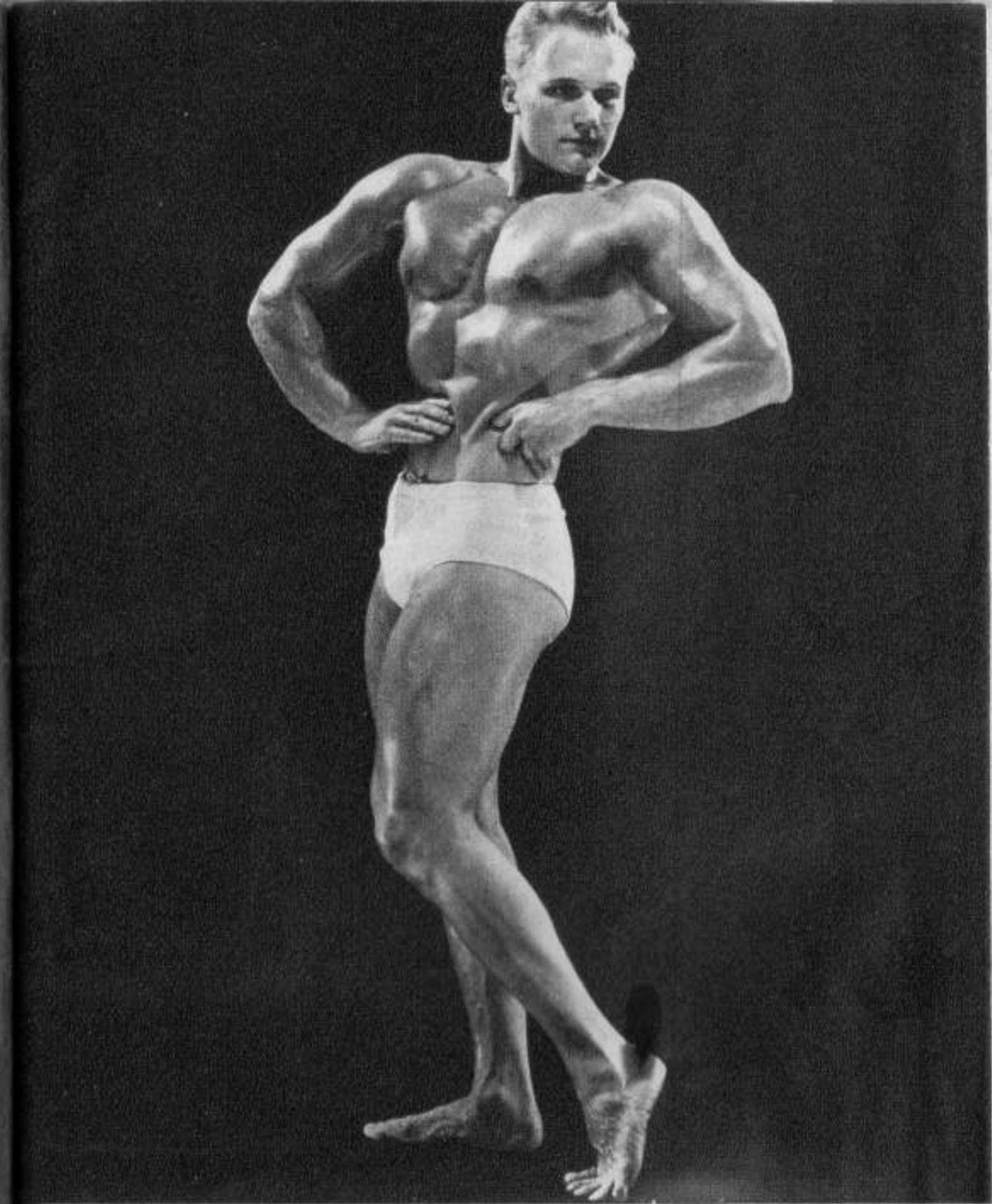
Paul relaxes in the sun high up on Diamond Head. This super-man is one of our most requested models. ➟

PAUL MARIANETTI
by George Larrieu
The biggest boy in our beefcake brigade, Paul is a powerfully built son of Hawaii.

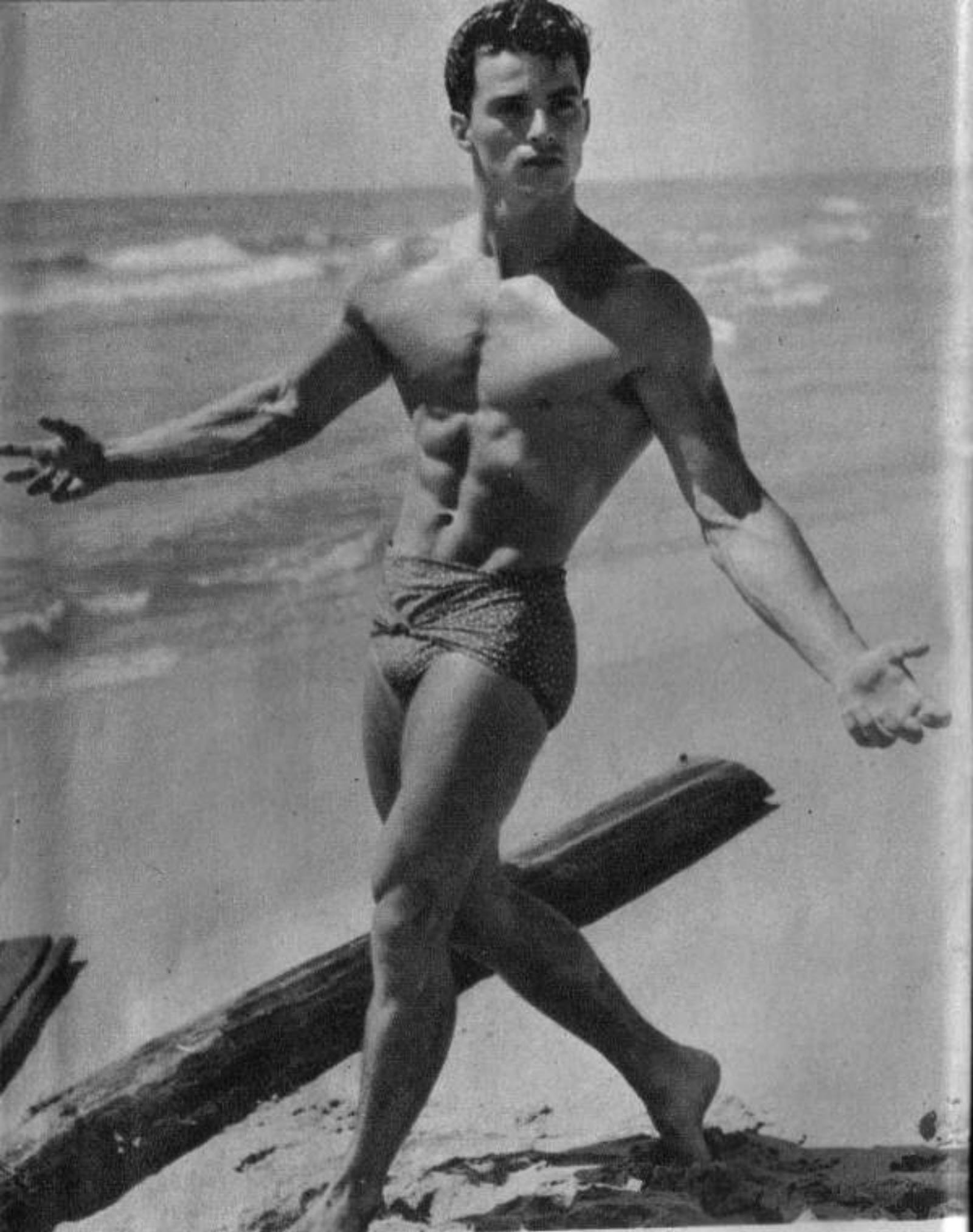




This handsome blond young man is a triumph over adversity. Nearly blind from an explosion, at 20 he has developed one of the outstanding physiques of all time.

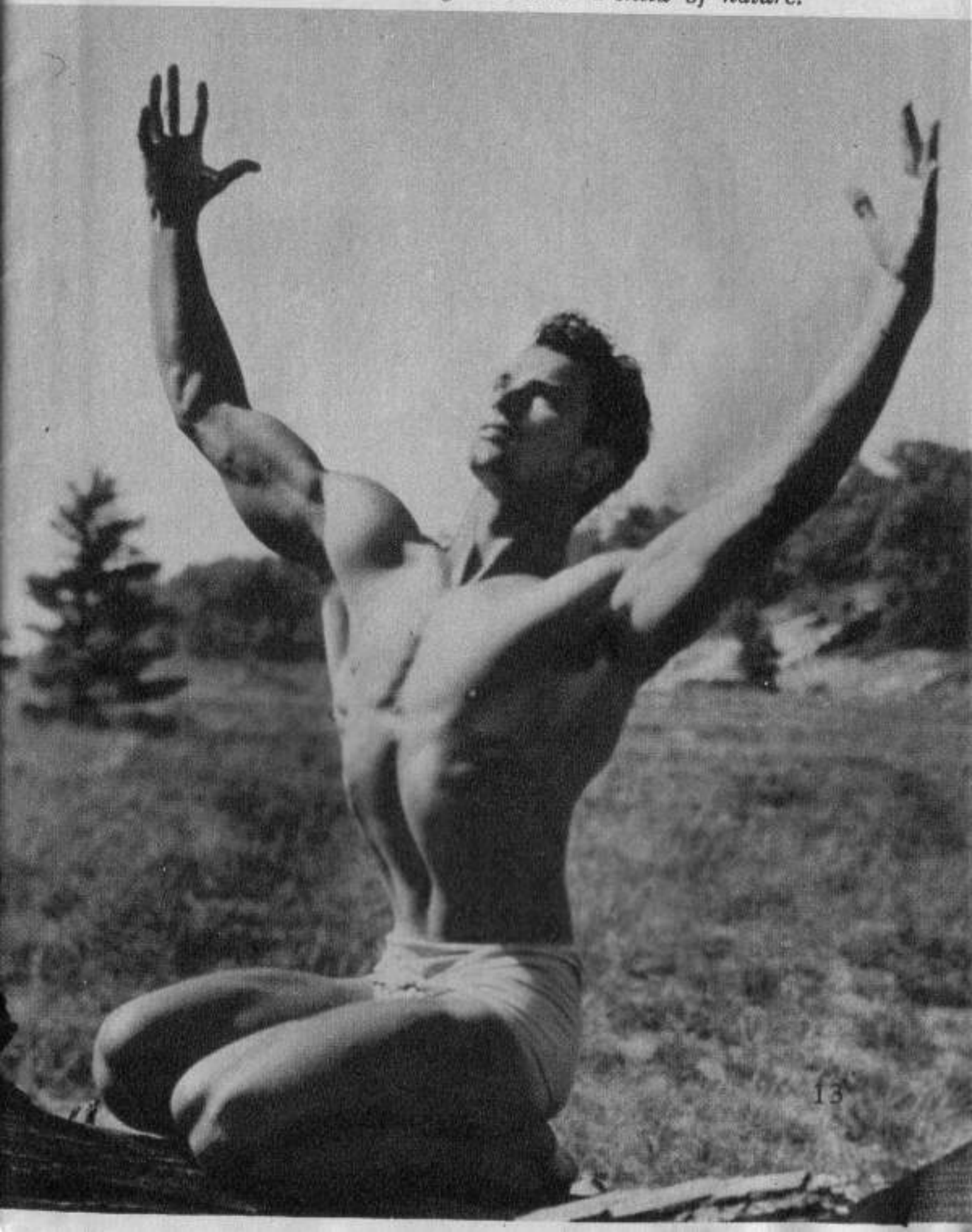


In one of his favorite poses, Art Ehman displays the tremendous width of his back.



12 **GLENN BISHOP by Cliff Oettinger**
There was never a more original posing master than Glen.

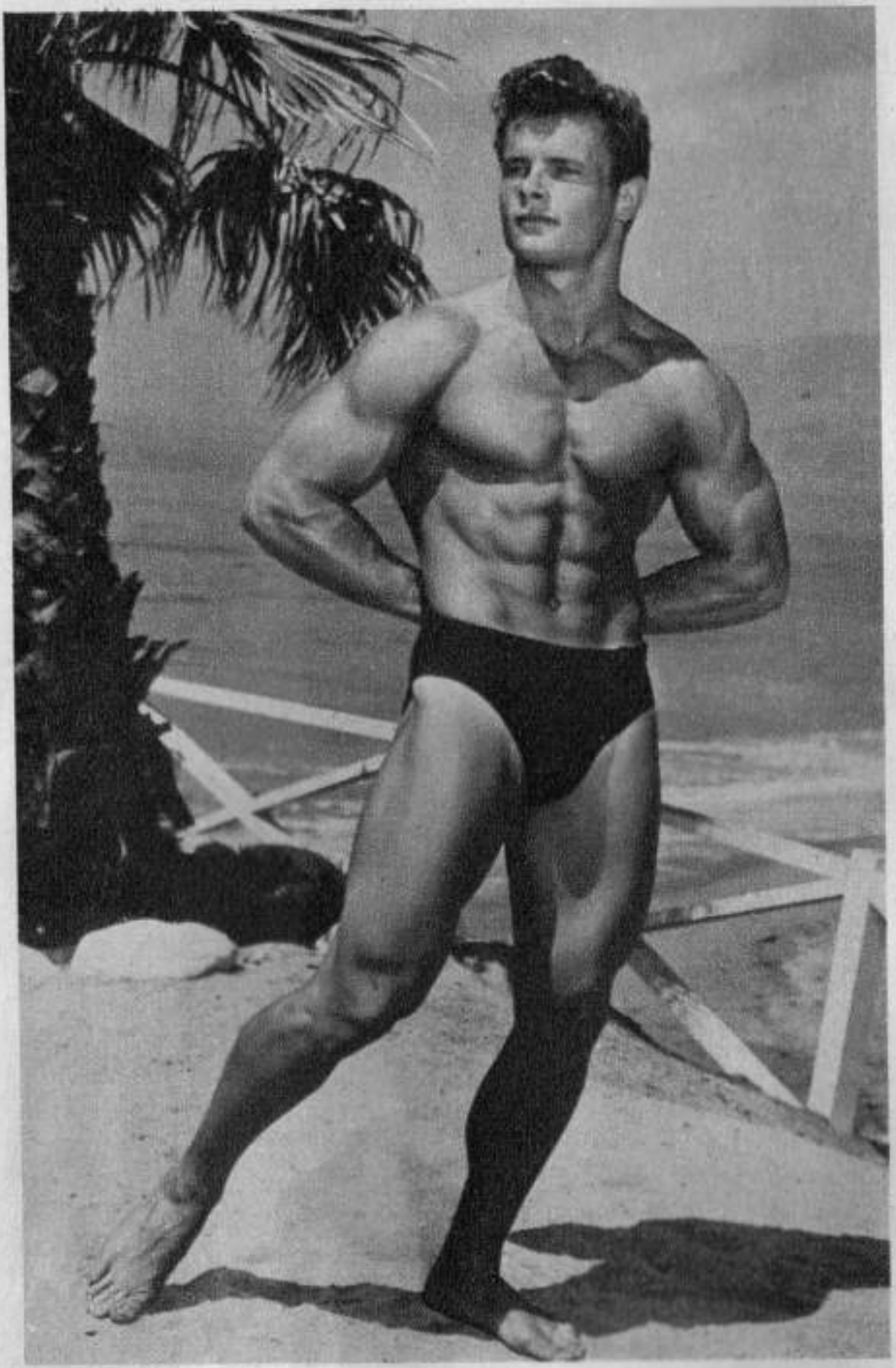
Glenn in one of the most beautiful photographs we have ever shown resembles nothing less than a child of nature.



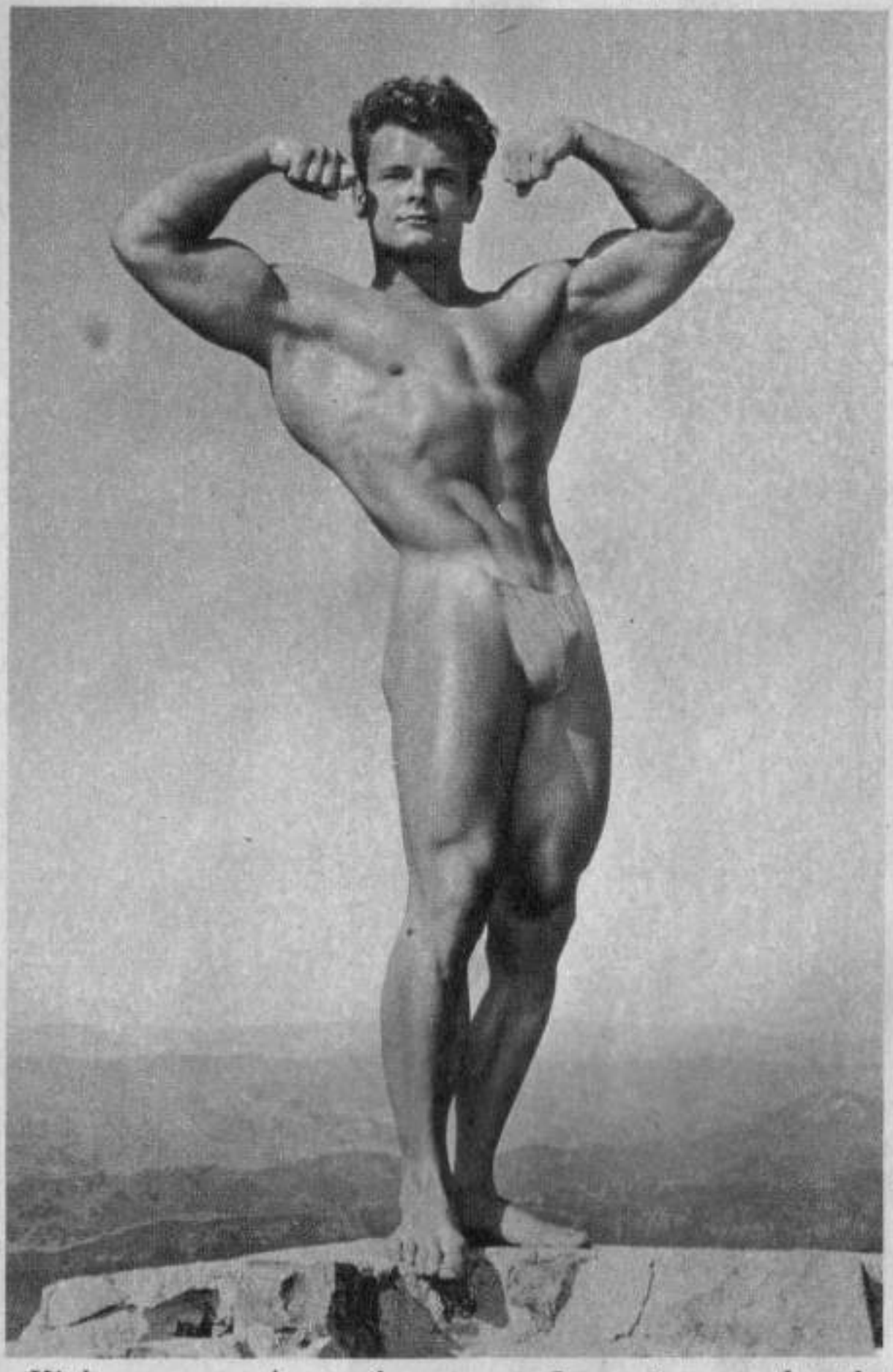
DORIAN YOUNG by Vulcan

The artless simplicity of pose and lighting makes this newcomer one of the happy harbingers of a new trend in physique photography.

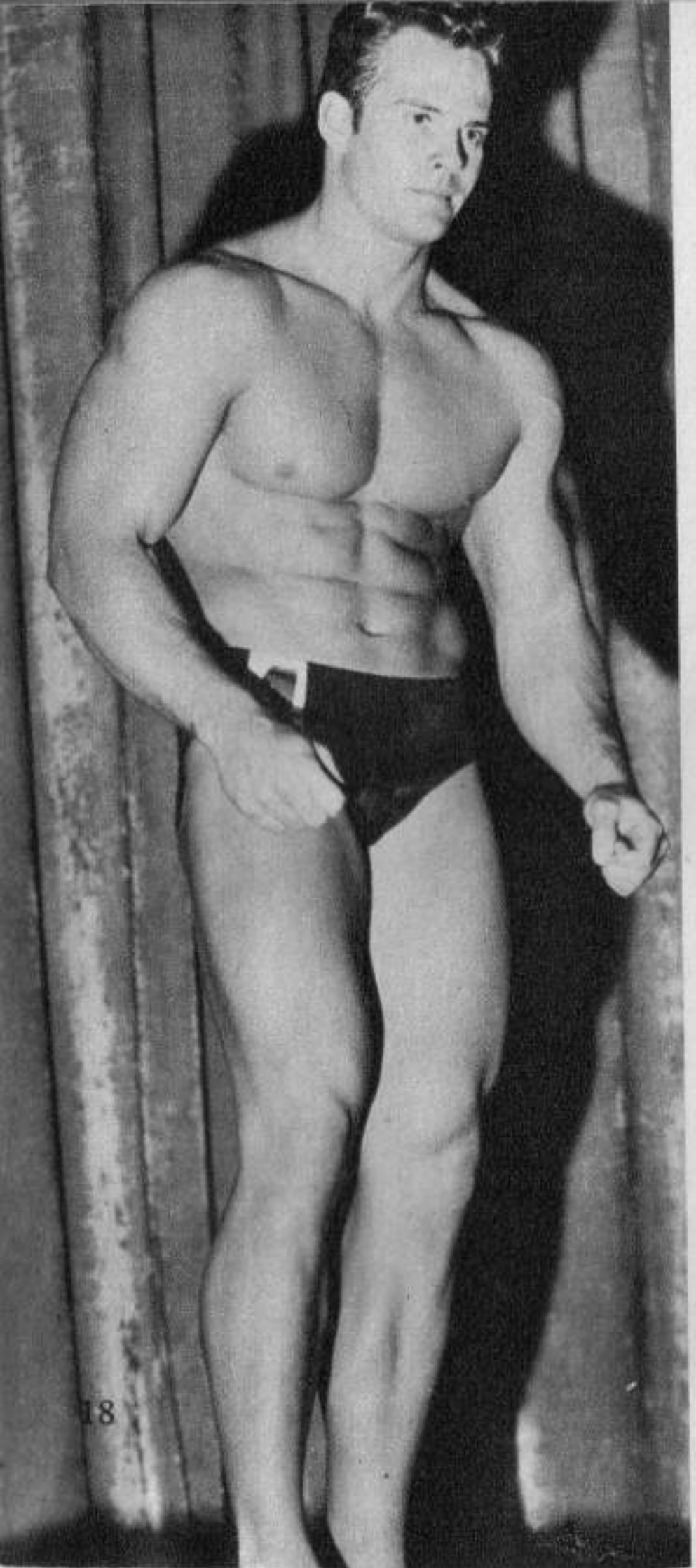
Dorian is a clear-eyed, fun - loving young man new to the ranks of posing artists, and the pride of Vulcan Studio.



16 **JERRY ROSS by Herb Dixon**
This California multi-prize winner has a perfectly-proportioned body entirely developed through the use of weights.

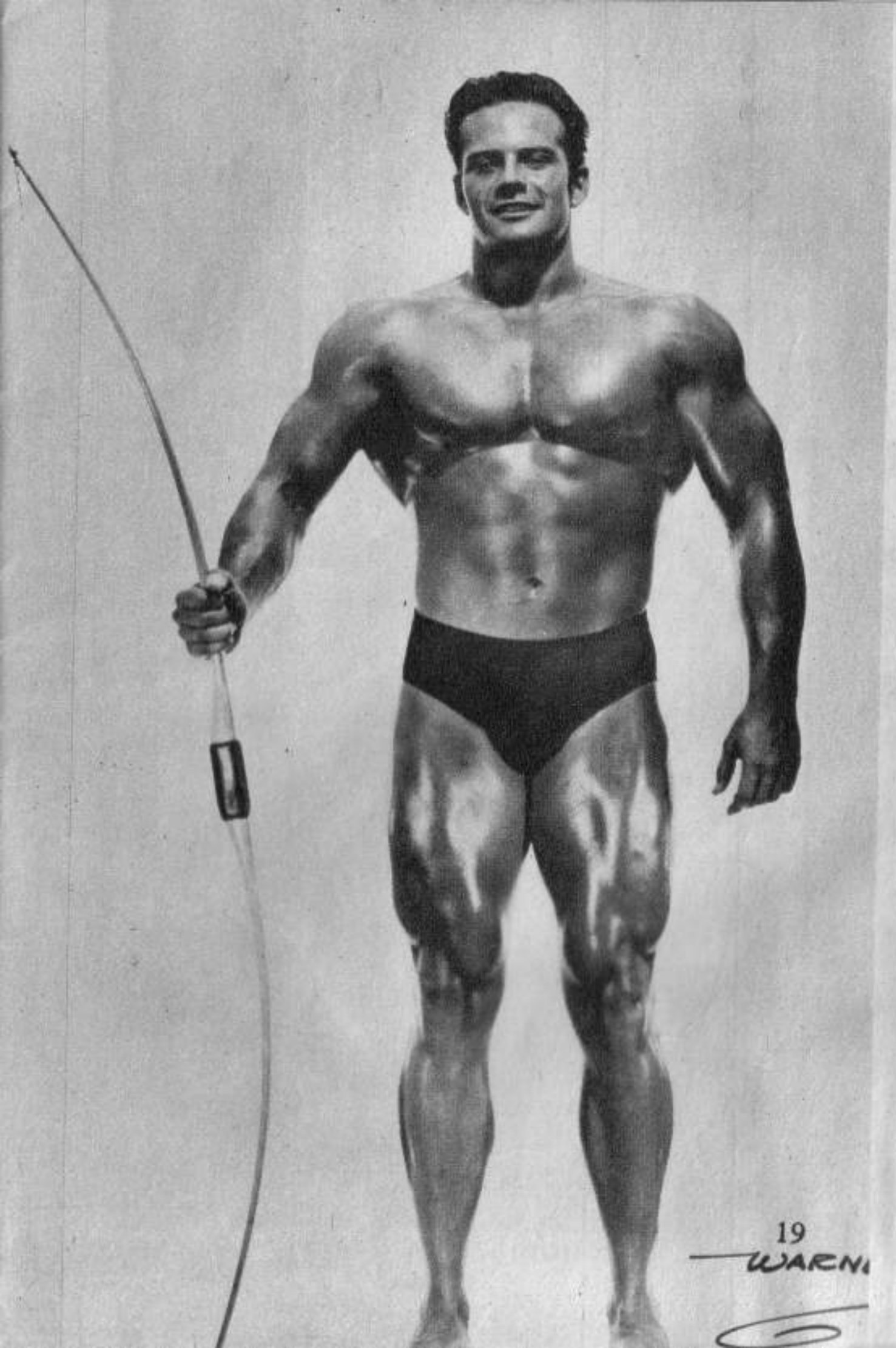


High upon one of nature's parapets, Jerry gives us a breath-taking view of his magnificent musculature.



The "new" Lynn Lyman, photographed by Russ Warner, bears a strong resemblance facially and physically to his ideal, Steve Reeves.

LYNN LYMAN
by Athletic Model Guild
This is the earlier Lynn, indulging in one of his favorite pastimes, the winning of physique contests.


19
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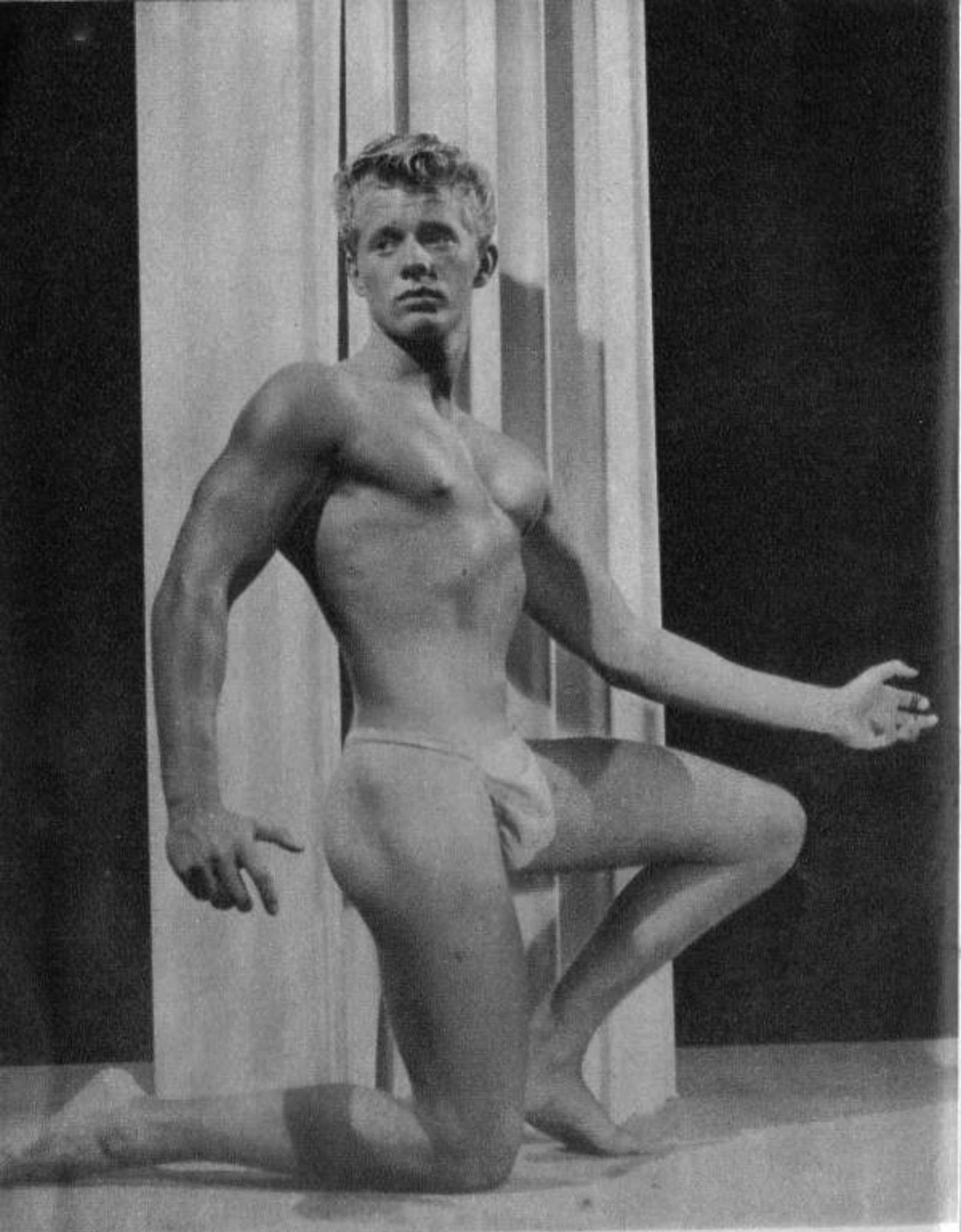
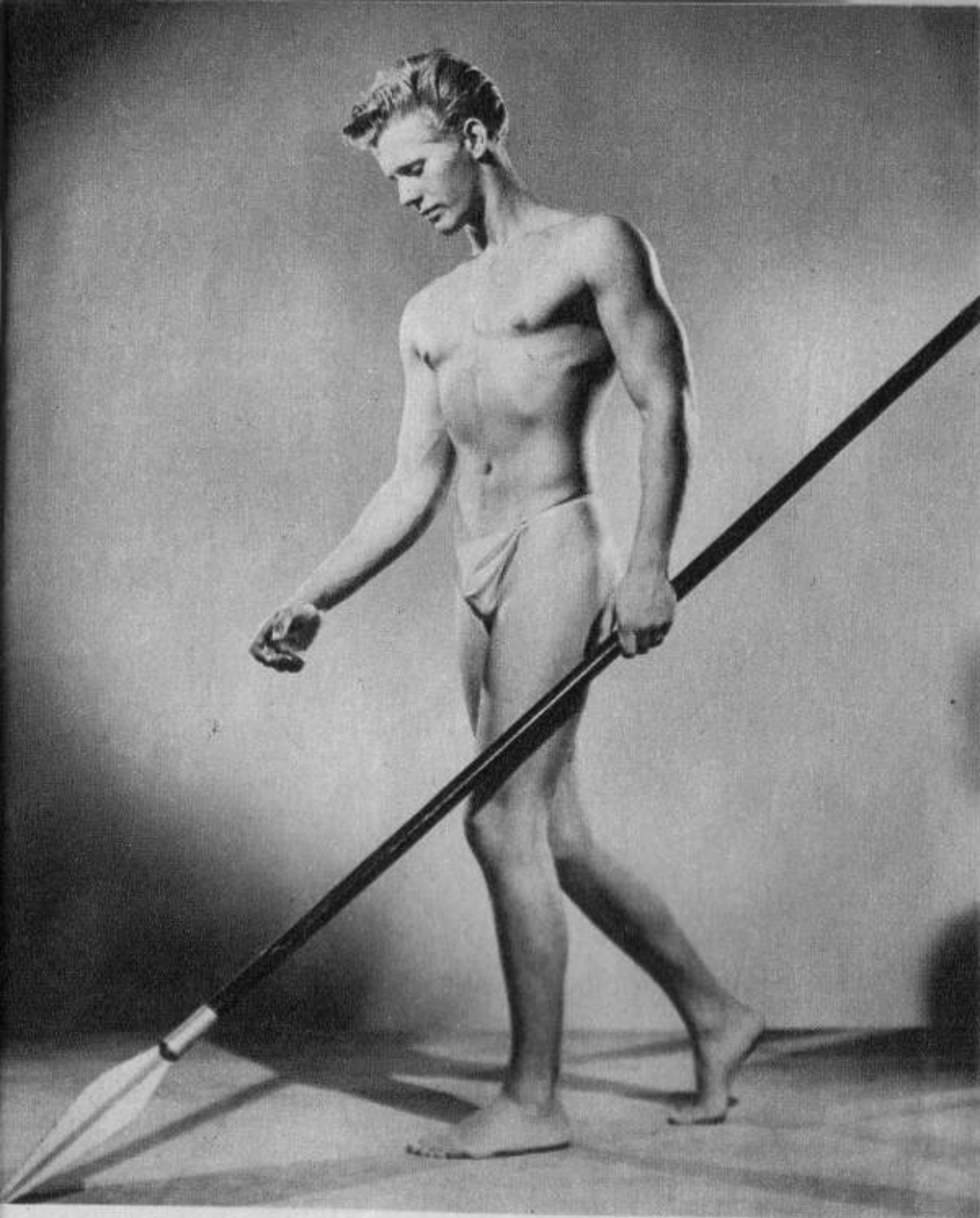
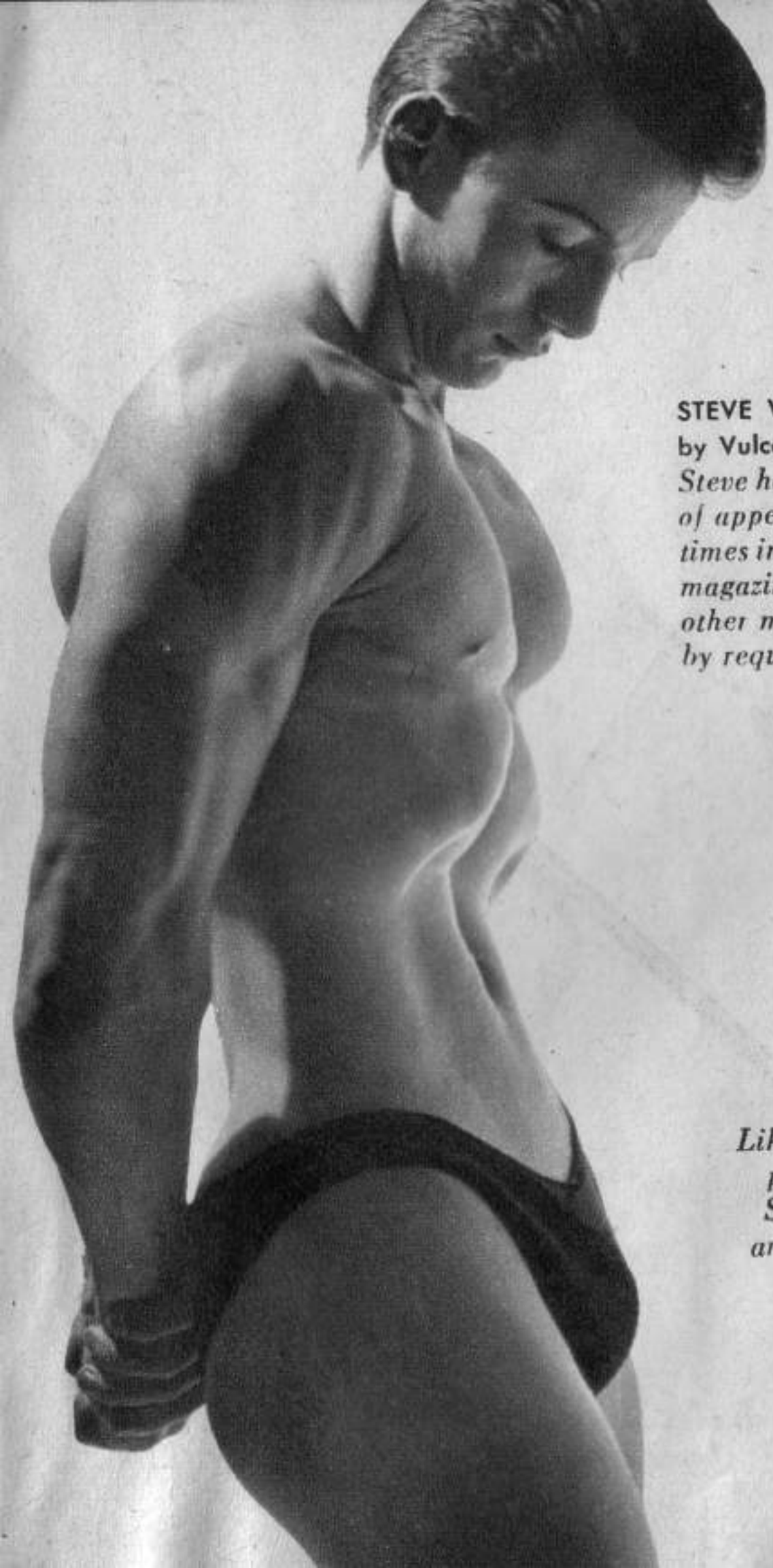


PAUL LLOYD by Spartan

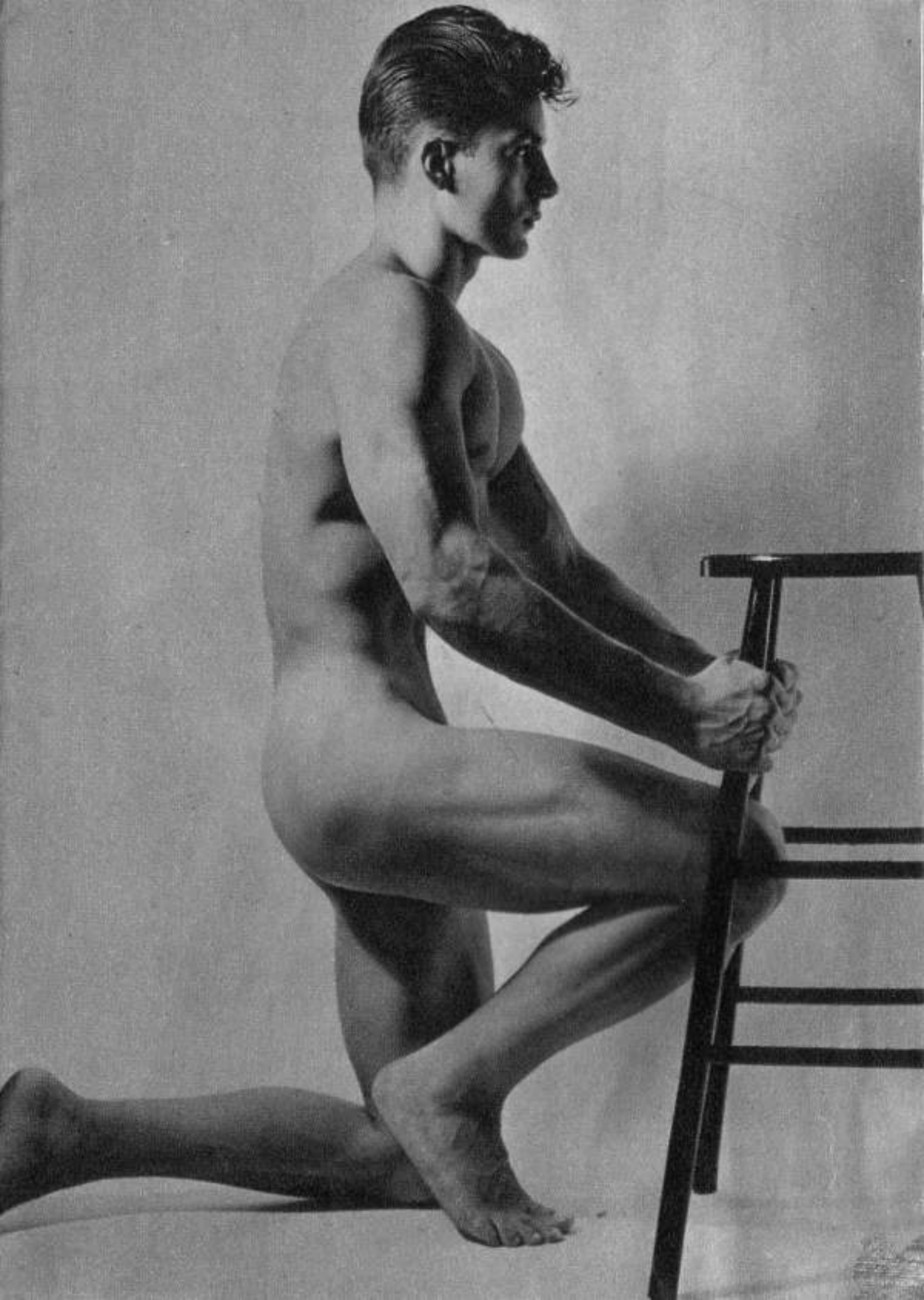


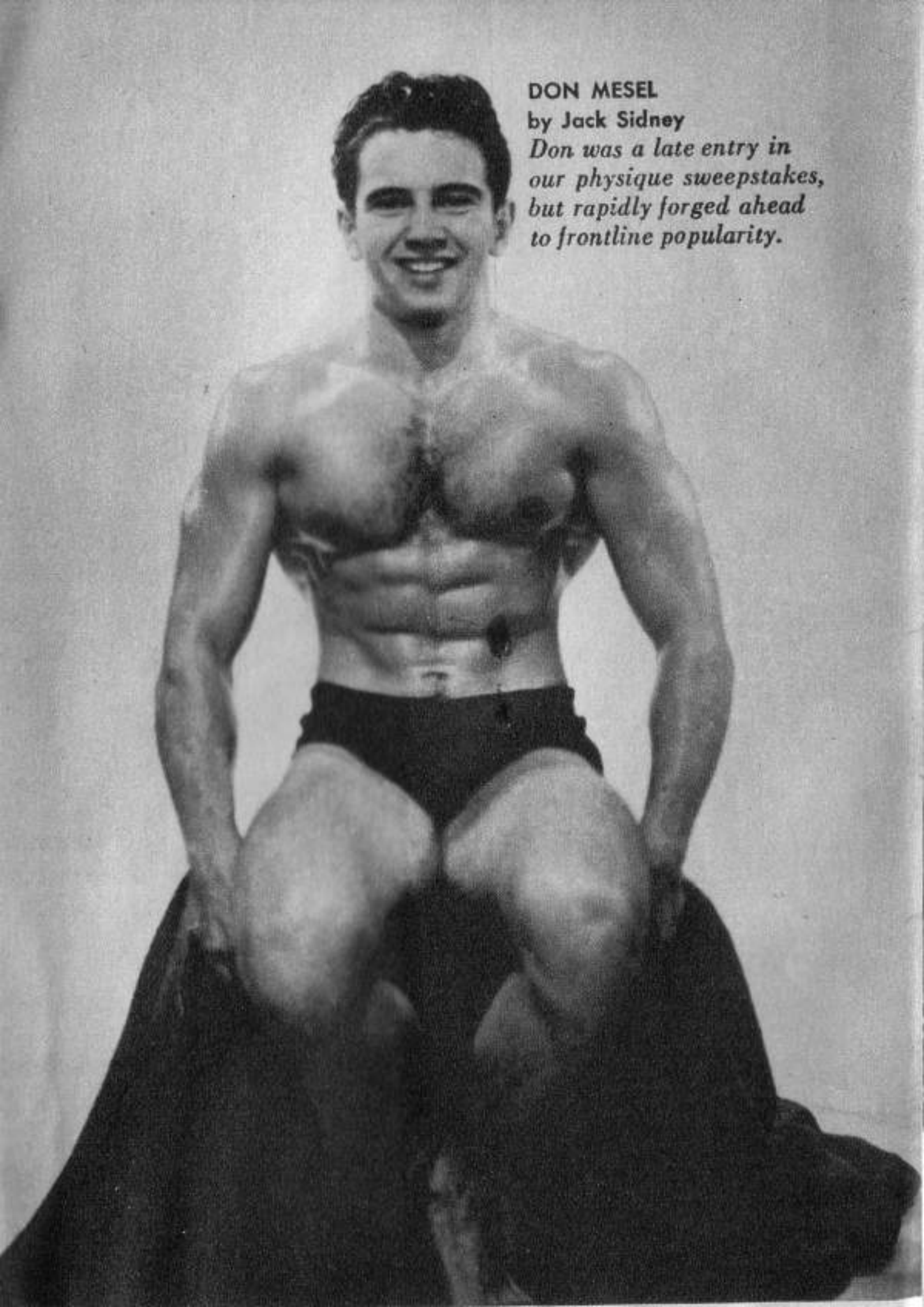
Paul suggests the young David in this simple pose, beautifully executed.



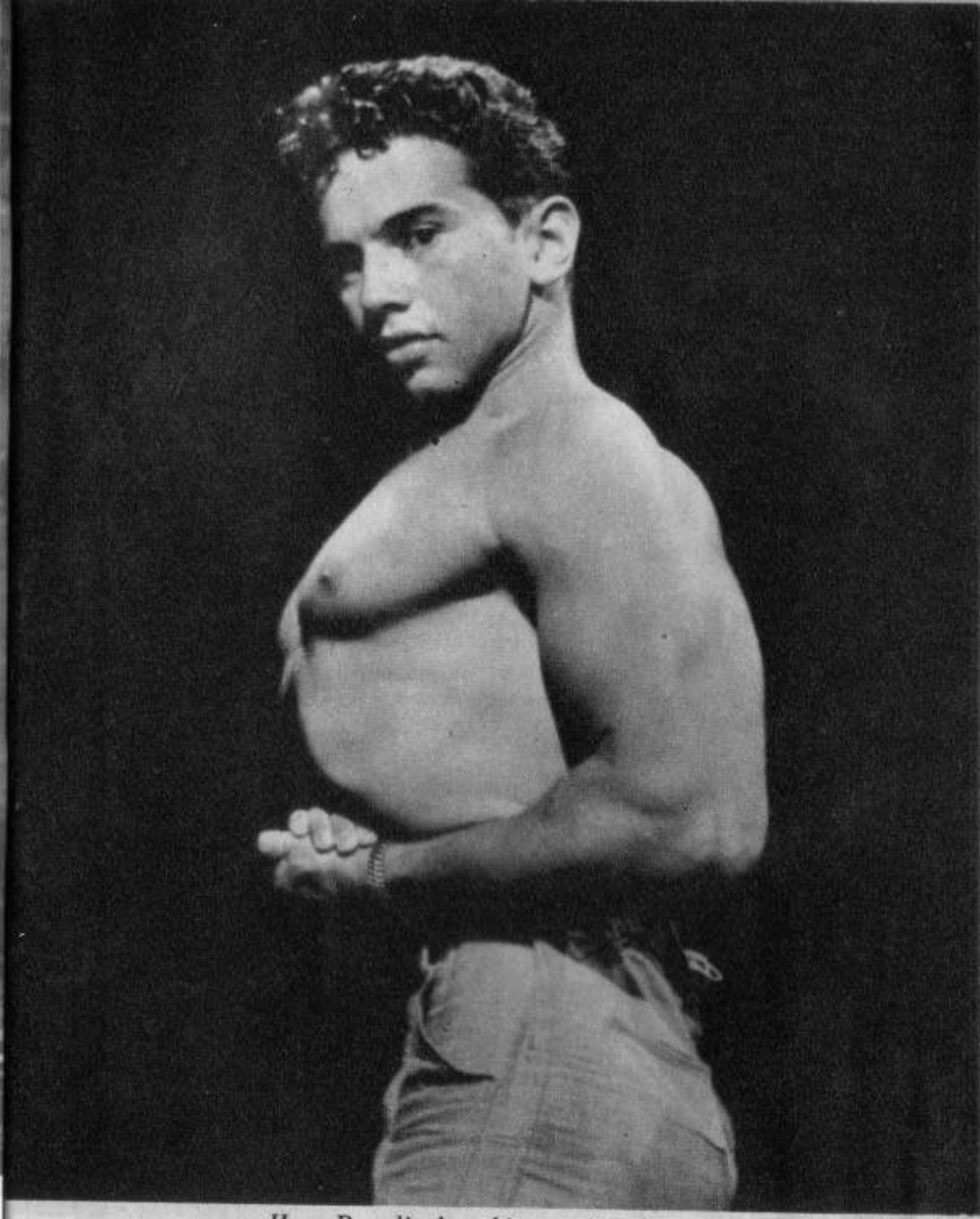
STEVE WENGRYN
by Vulcan Studio
Steve had the honor of appearing more times in our two magazines than any other model . . . all by request.

Like a young knight pledging his vows, Steve suggests the ardor of his Viking ancestors.



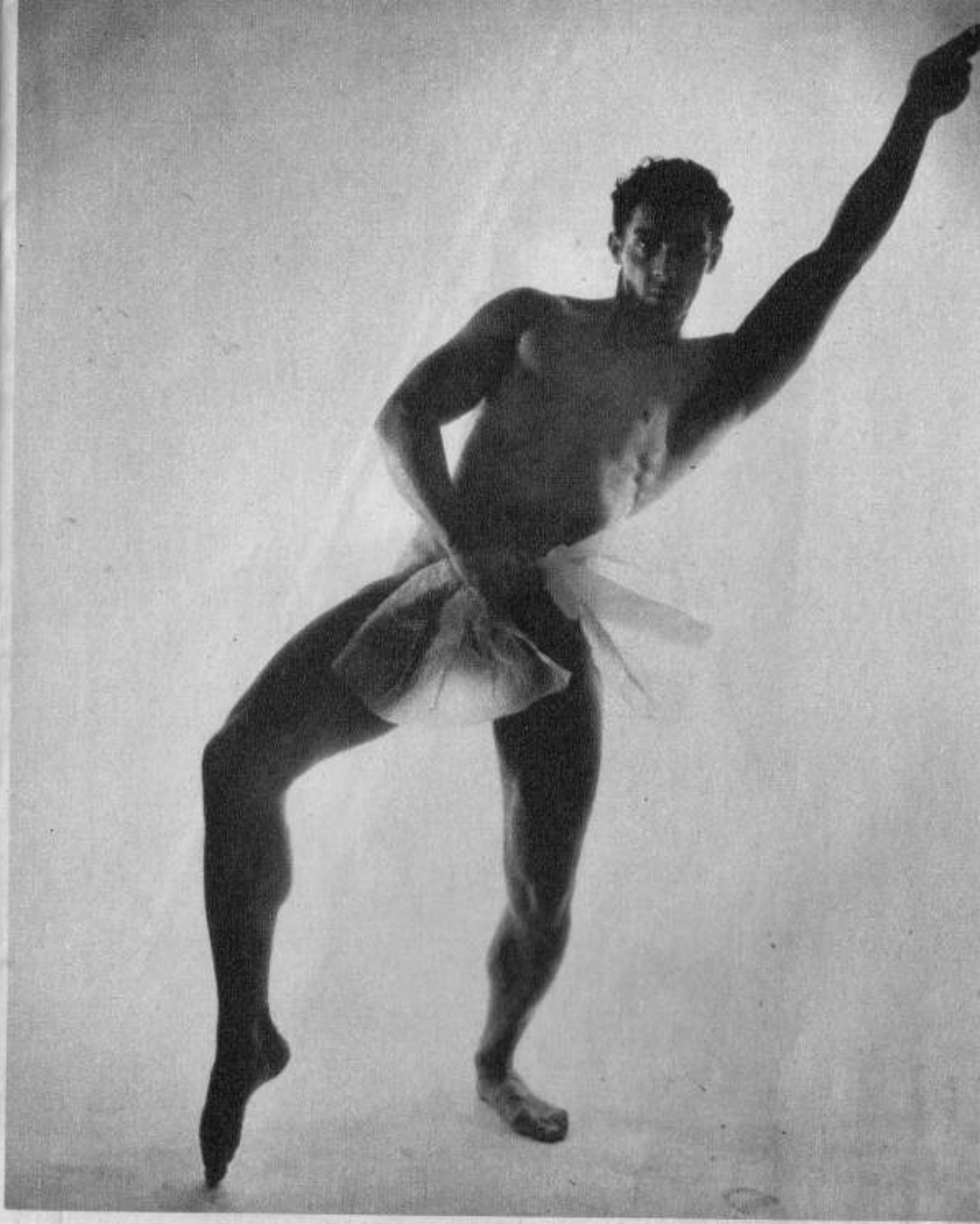


DON MESEL
by Jack Sidney
Don was a late entry in our physique sweepstakes, but rapidly forged ahead to frontline popularity.

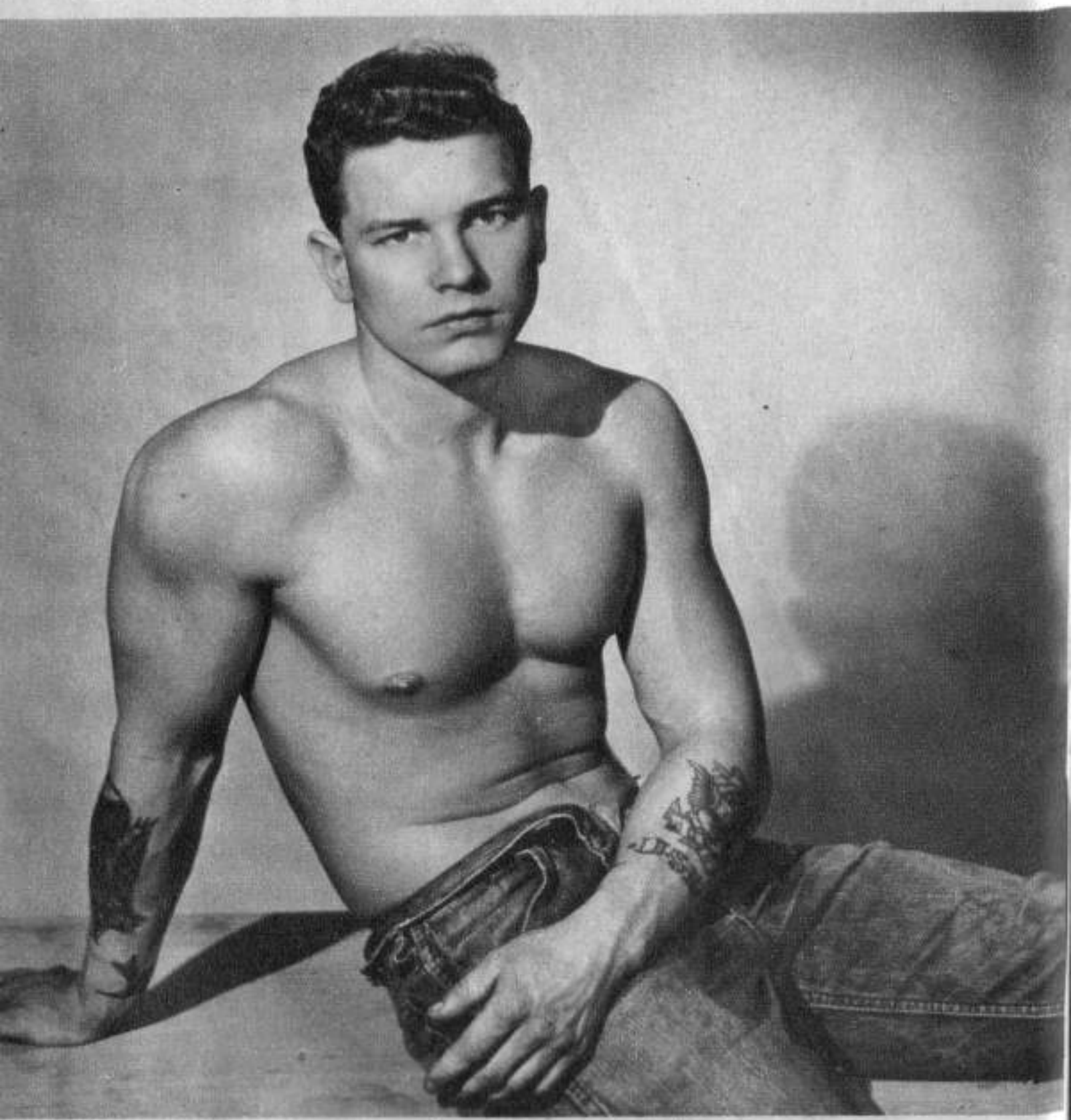


Here Don displays his massive chest.

DON CERULLI by Vulcan Studio

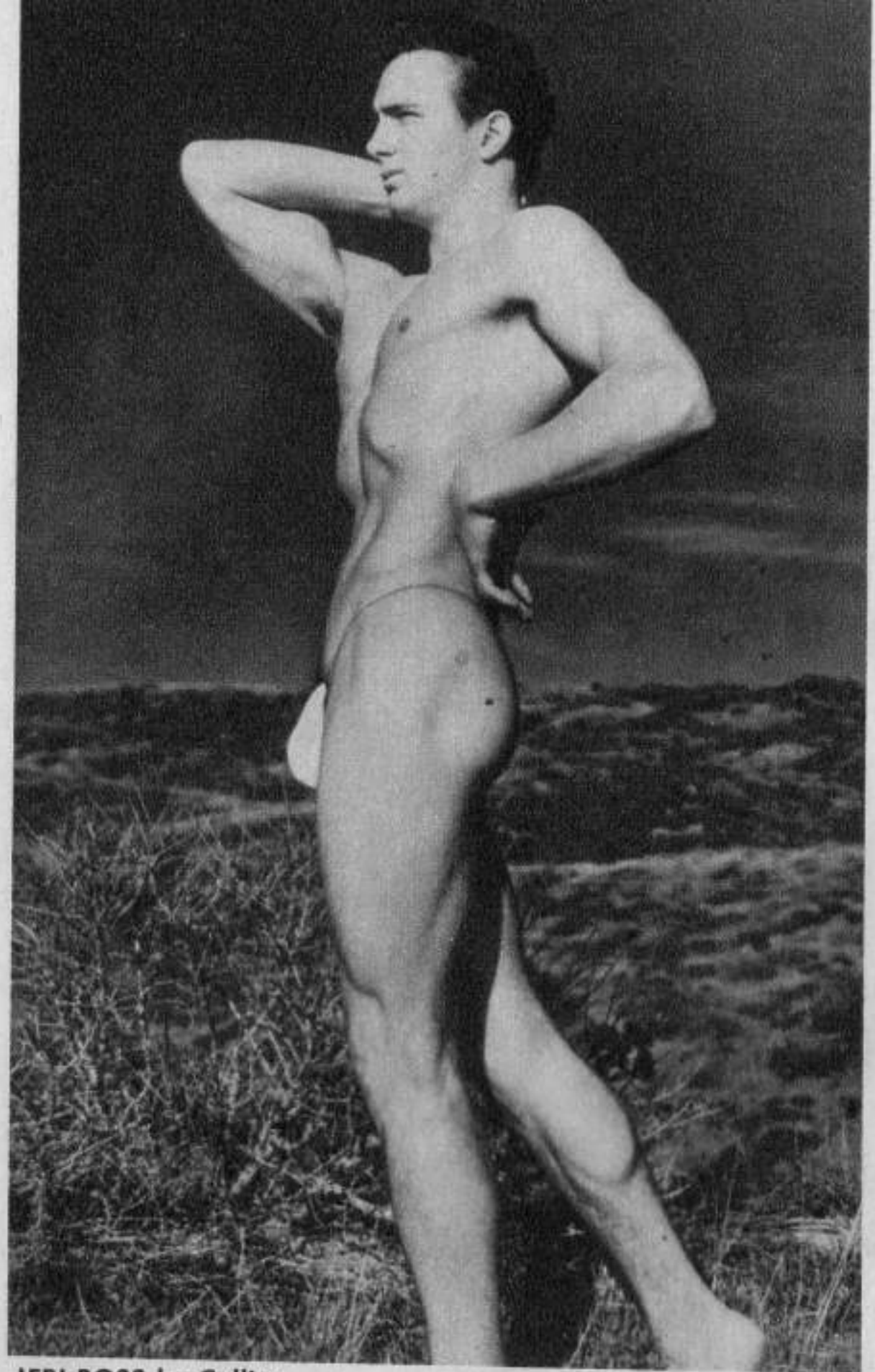


An unusually rhythmic and dramatic pose of Don Cerulli photographed in an even more dramatic manner by Vulcan.



ALAN RUTHERFORD by Coletti

This is Alan's debut in ADONIS, and we think you'll agree he makes a very sensitive model.

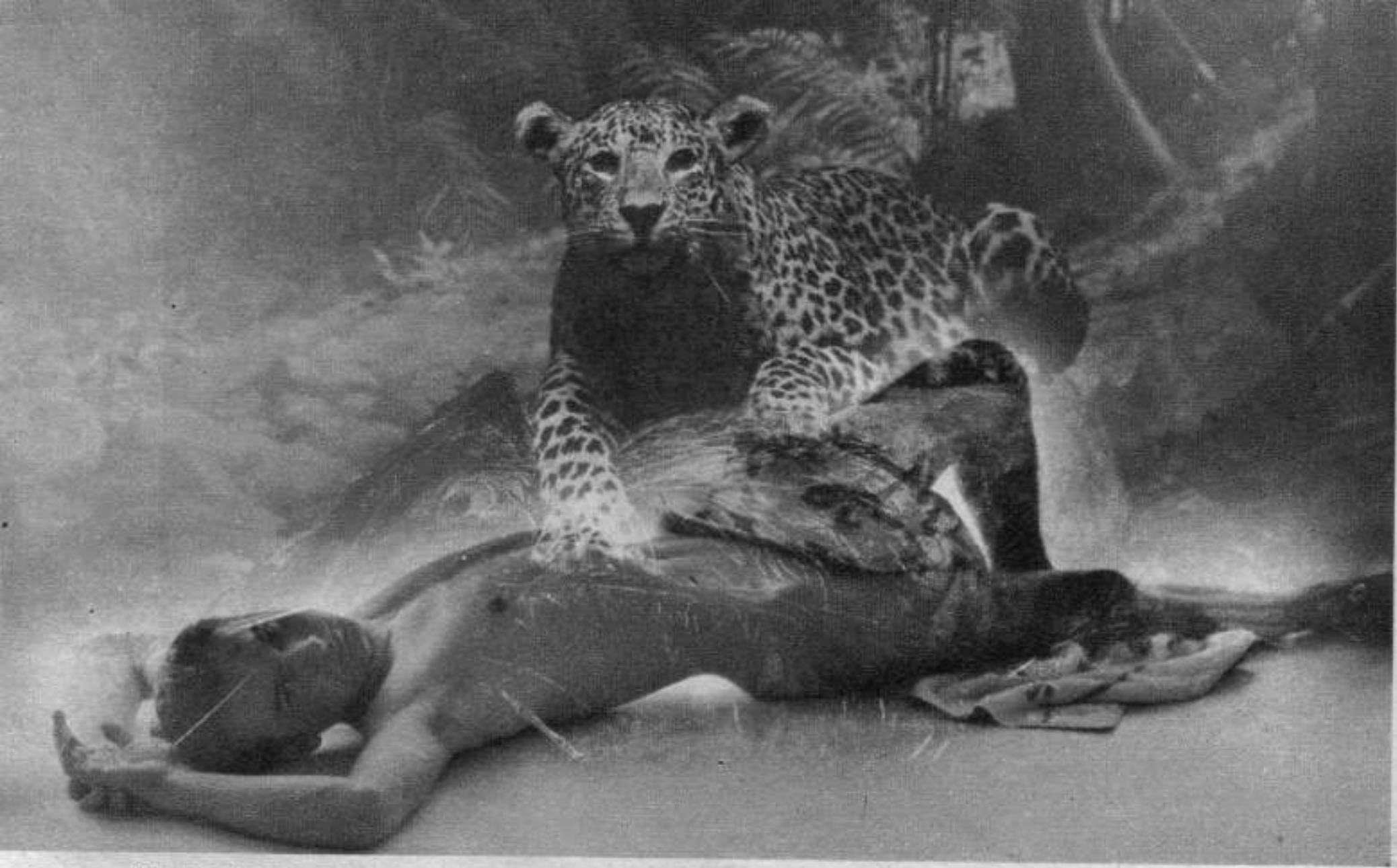


JERI ROSS by Collier

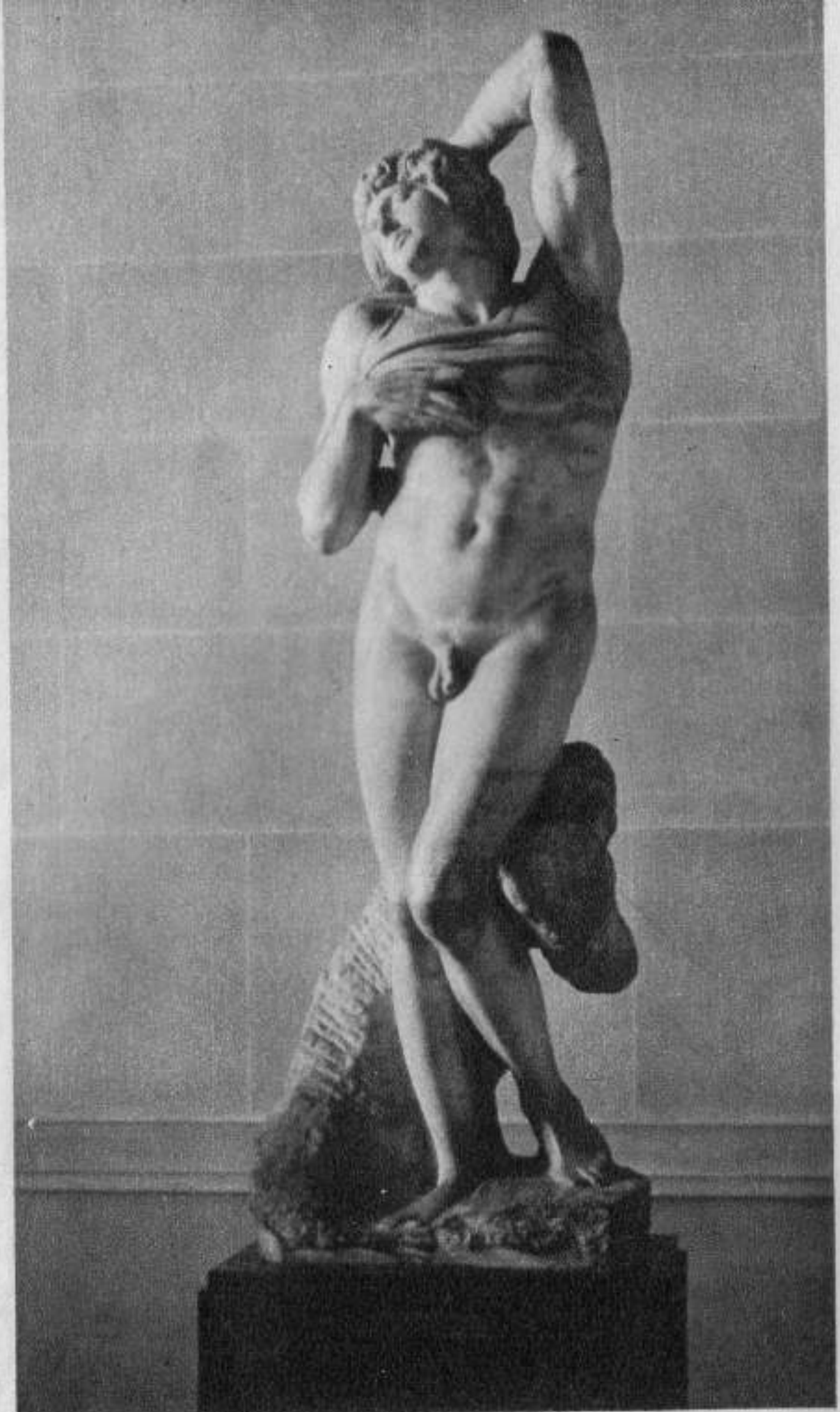
No relation to the Jerry Ross seen earlier in these pages, Jeri is a fine bodybuilder in his own right. A new face, a new body.

BEAUTY AND THE BEASTS by Vulcan

Young Cris Crispen, through the magic of the camera, consorts with the animals of the jungle.



31 "TIGER, TIGER, BURNING BRIGHT, IN THE FOREST OF THE NIGHT"

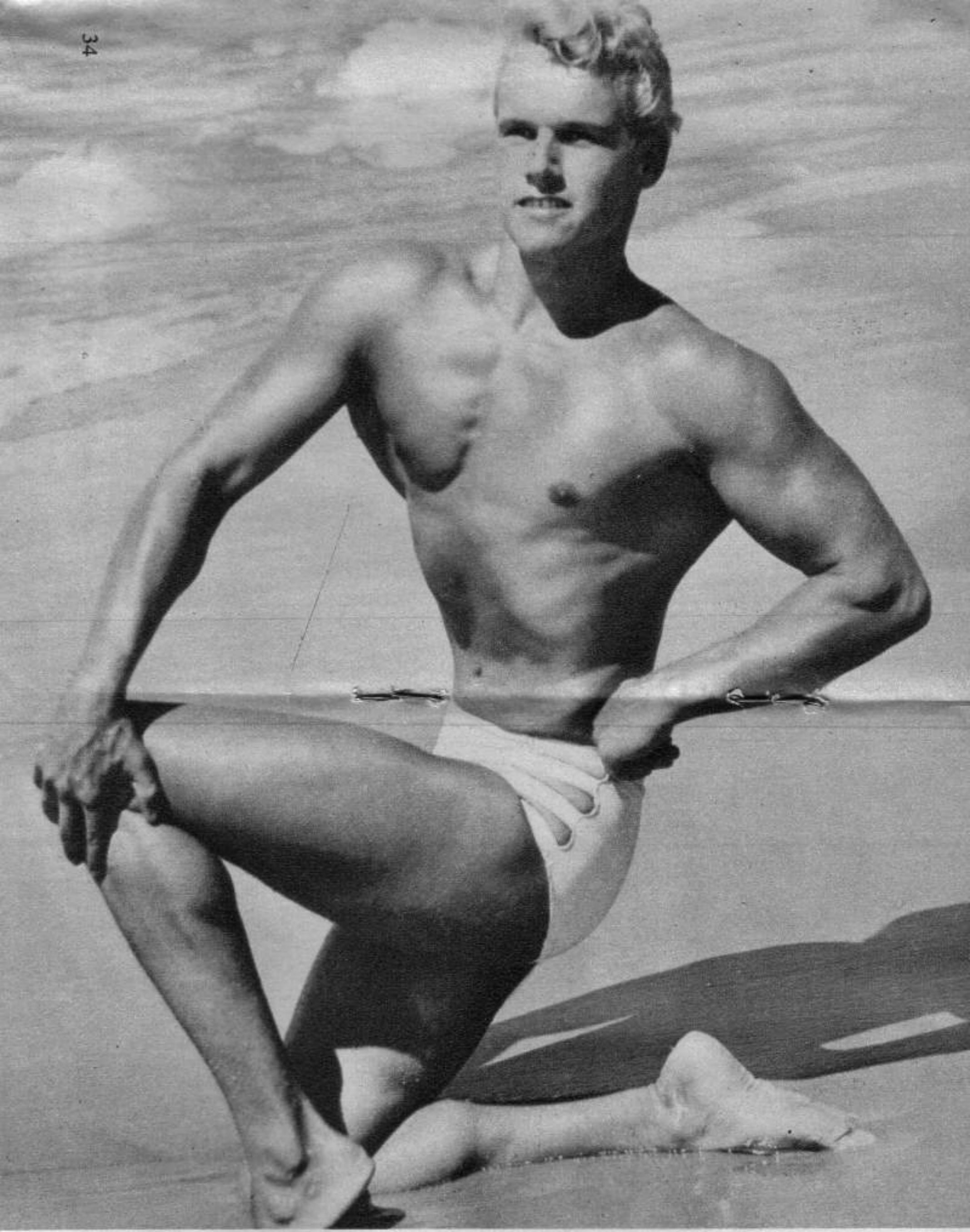


L'ESCLAVE by Michelangelo

One of a series of ancient sculptures photographed by Vulcan during his summer visit abroad.

ORPHEUS

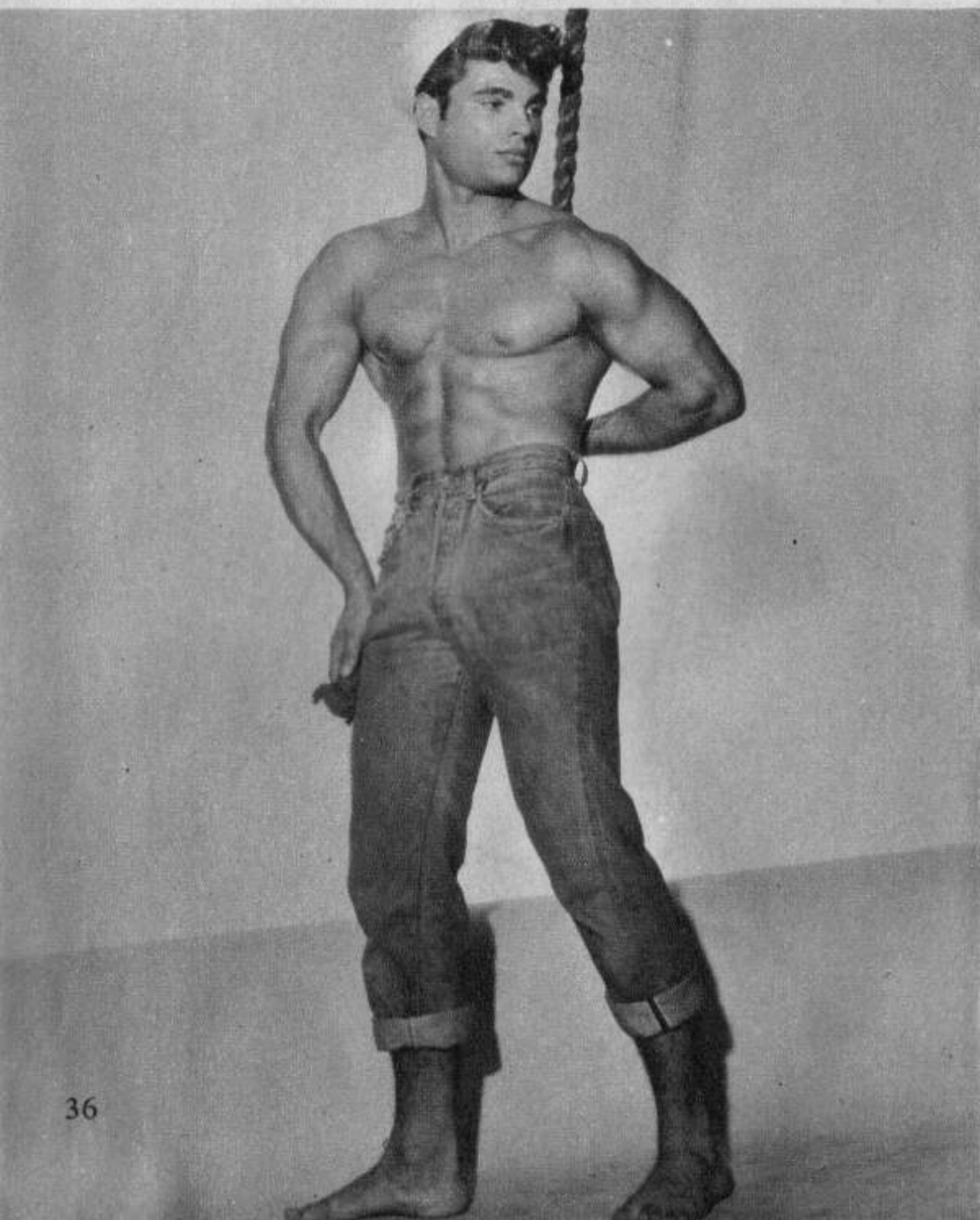
Another masterpiece of sculpture translated into photography.



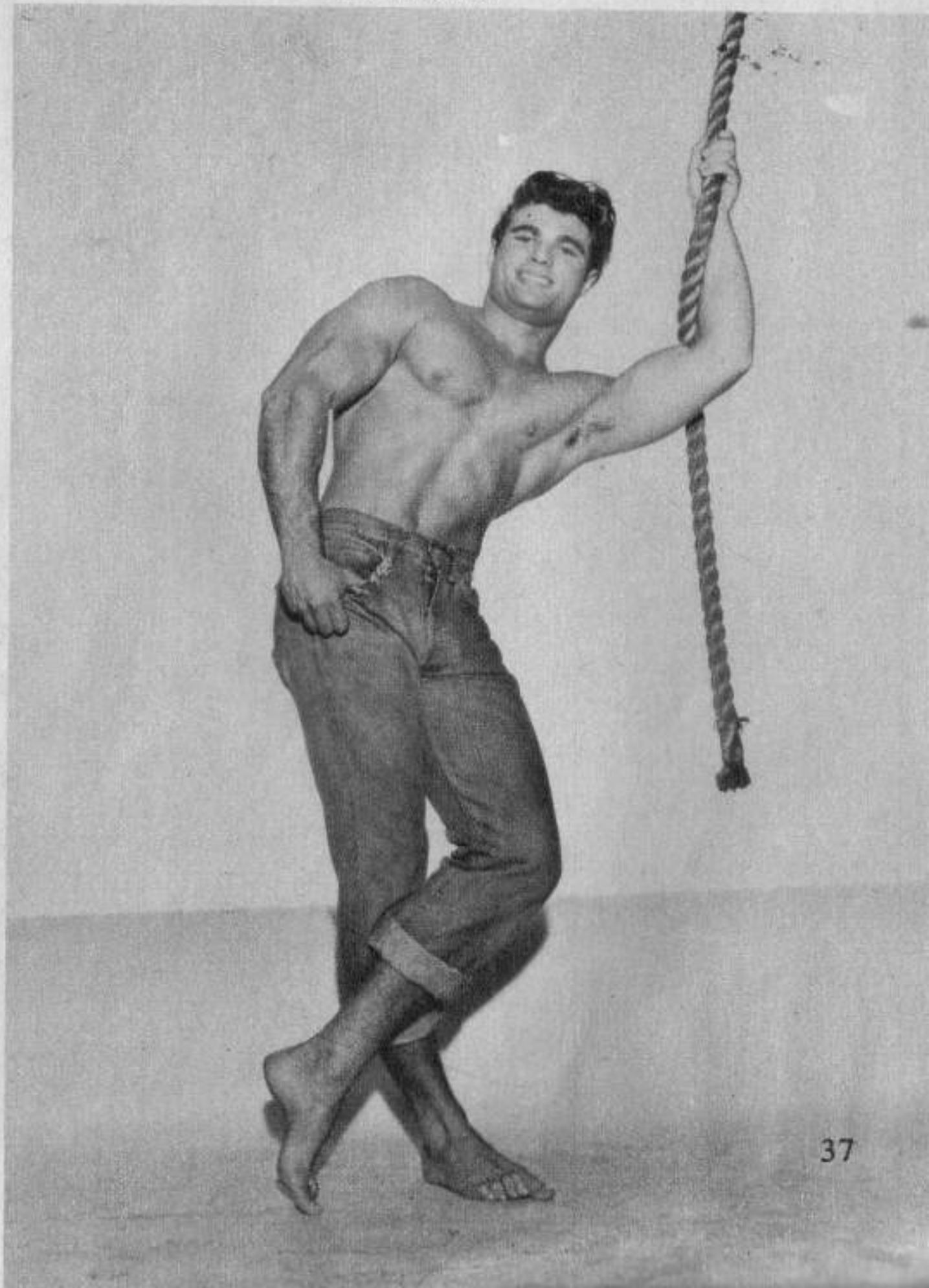
35 RICHARD ALAN by Cliff Oettinger

ARLIN MARSHALL by Athletic Model Guild

This popular motion picture player frequently makes his appearance in physique magazines.



Arlin's modern-American type of physique is one of those unusually clean-cut bodies that are reversing the trend in bodybuilding.

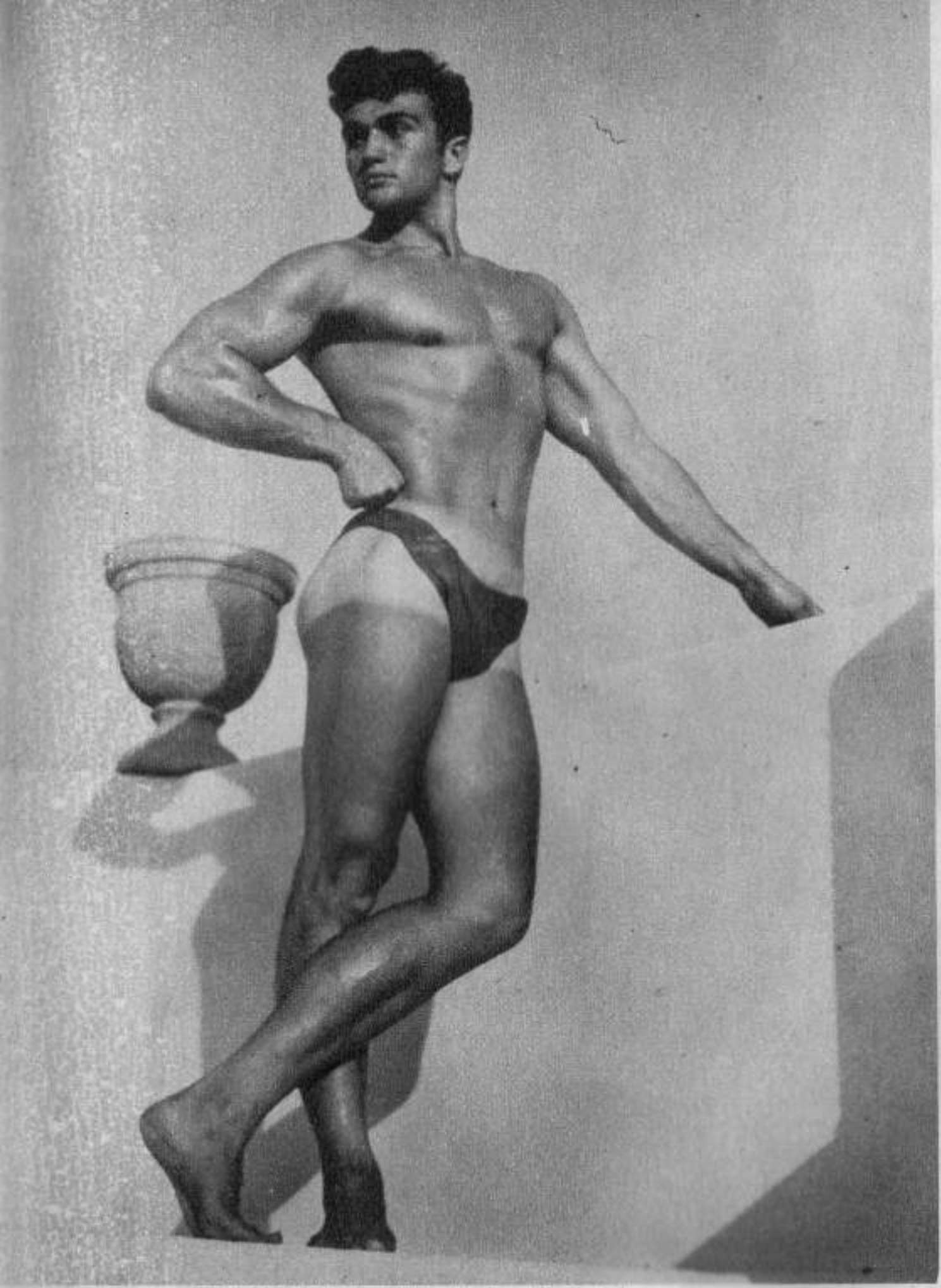


38 **WAYNE BLUM by Ranny Brean (Miami)**

A 16 year-old bodybuilder new to the ranks of posing, makes his first appearance here.

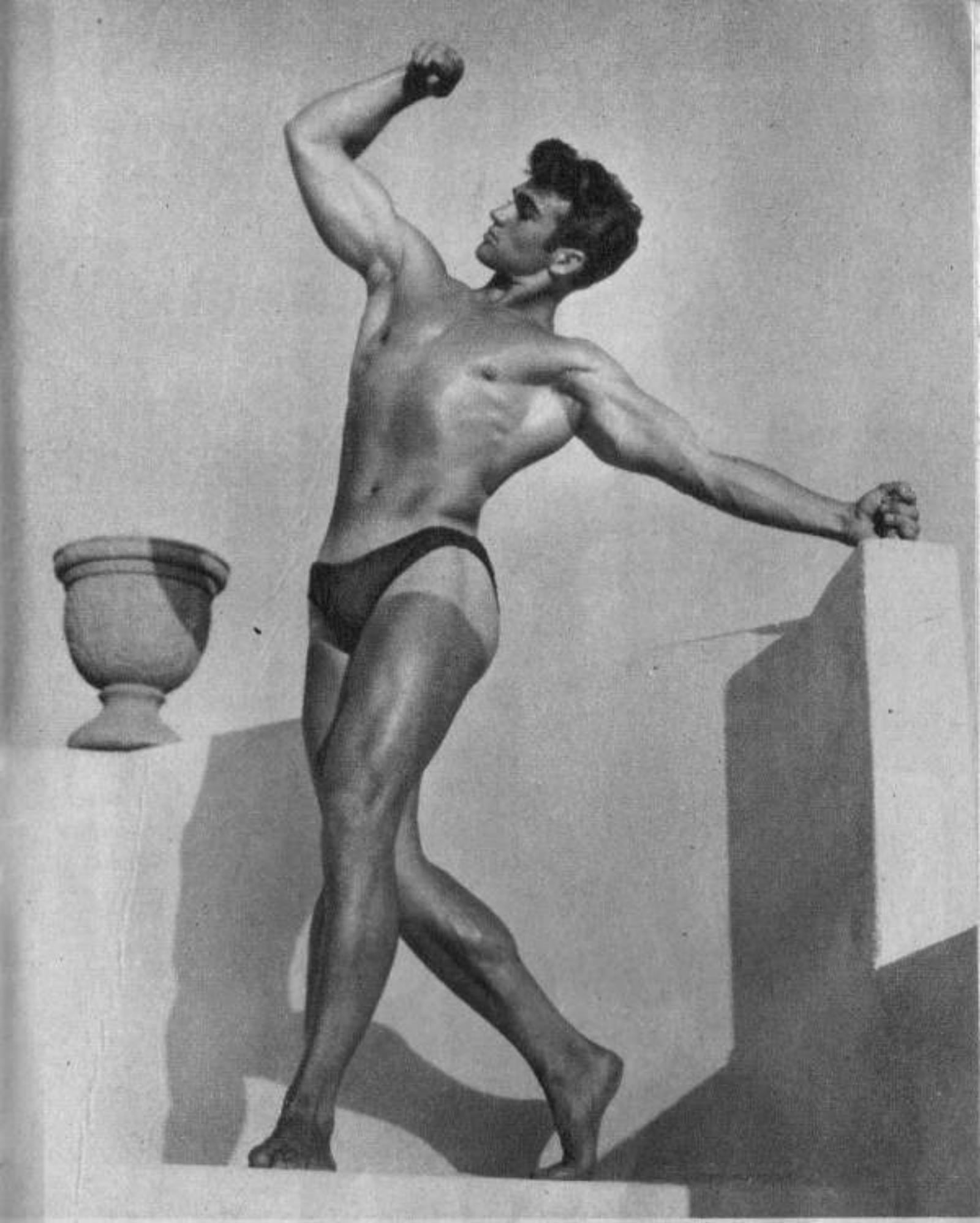
BILL WATTS by Bruce of Los Angeles

A powerful hunk o' man is Bill . . . his measurements are on the heroic side.

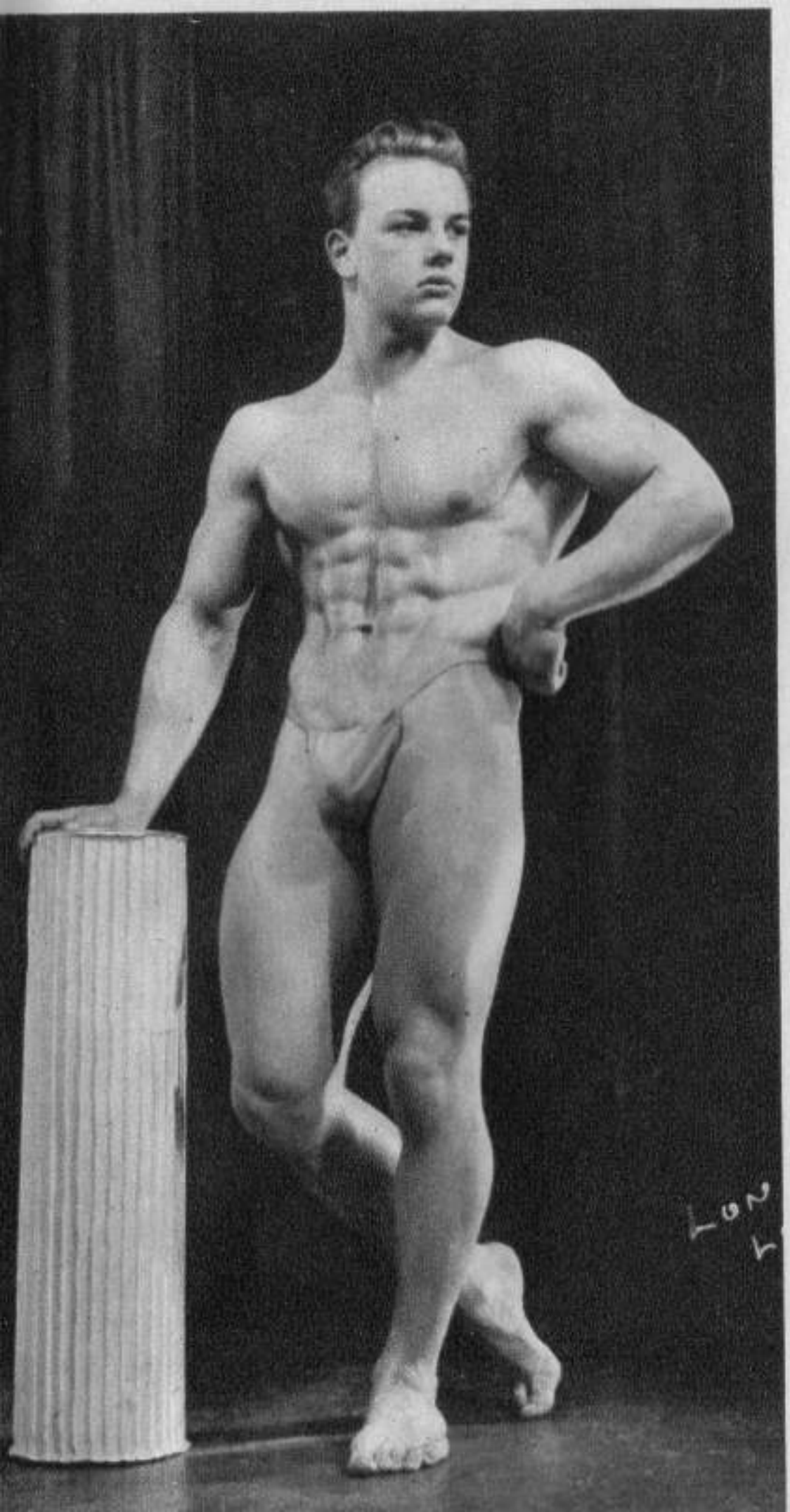


40 **PAT JEFFRIES by Athletic Model Guild**

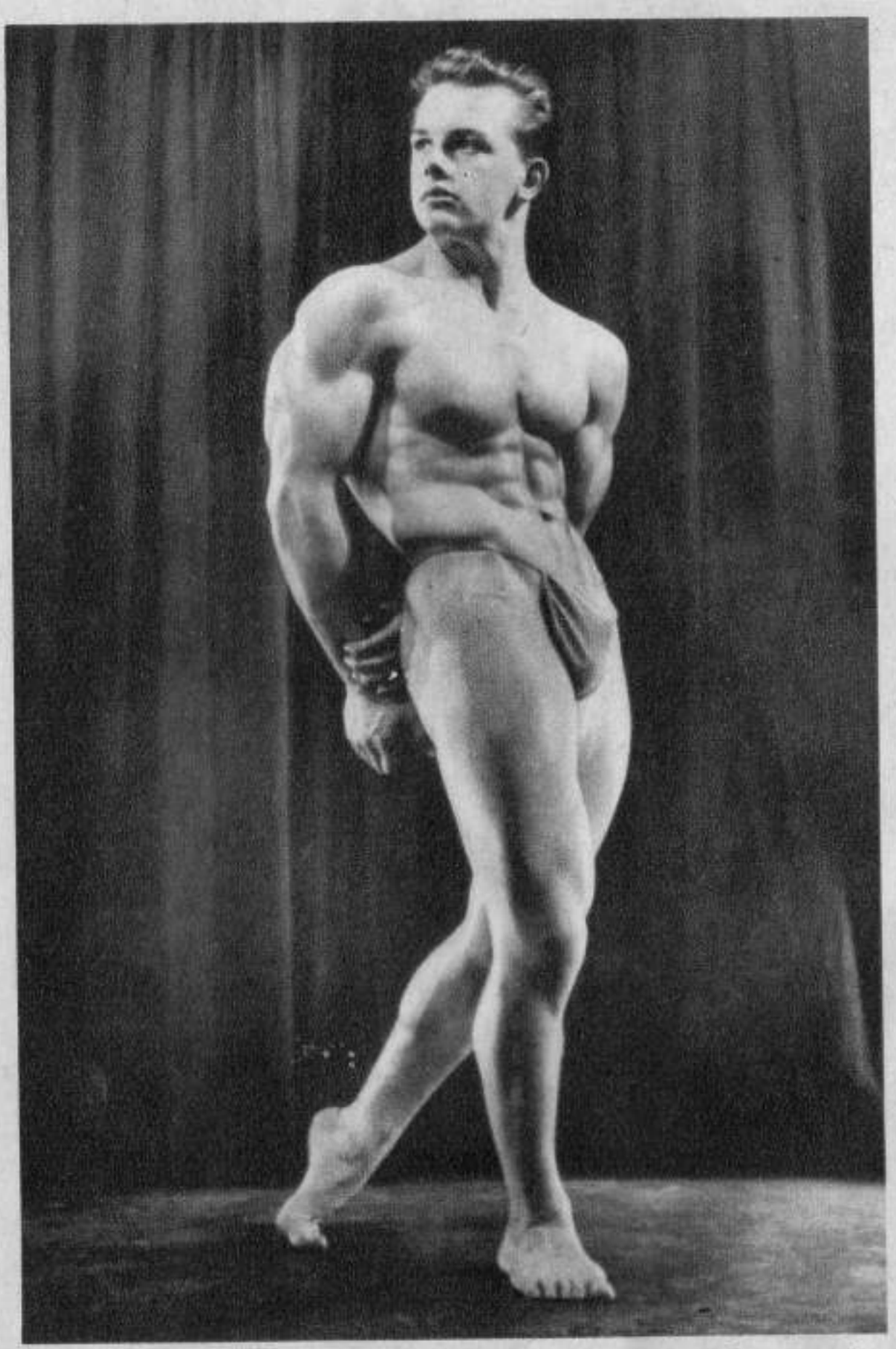
One of the denizens of Santa Monica's famed Muscle Beach, Pat is a handsome young bodybuilder.



Another shot of Pat, one of the new models you'll be seeing much more of during the coming year.



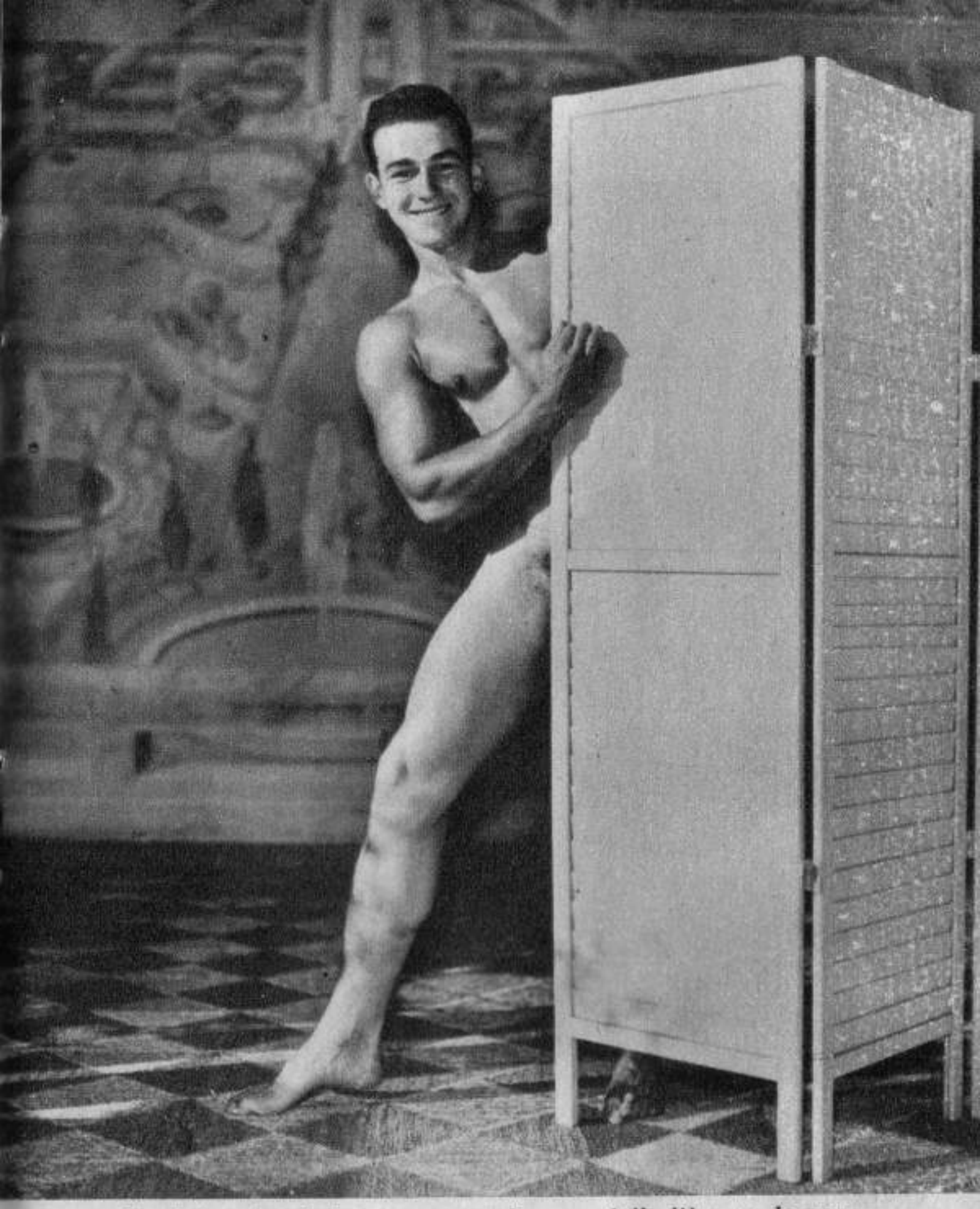
JIMMY STEVENS
by Domenique of London
England's answer to the Herculean type of physique.



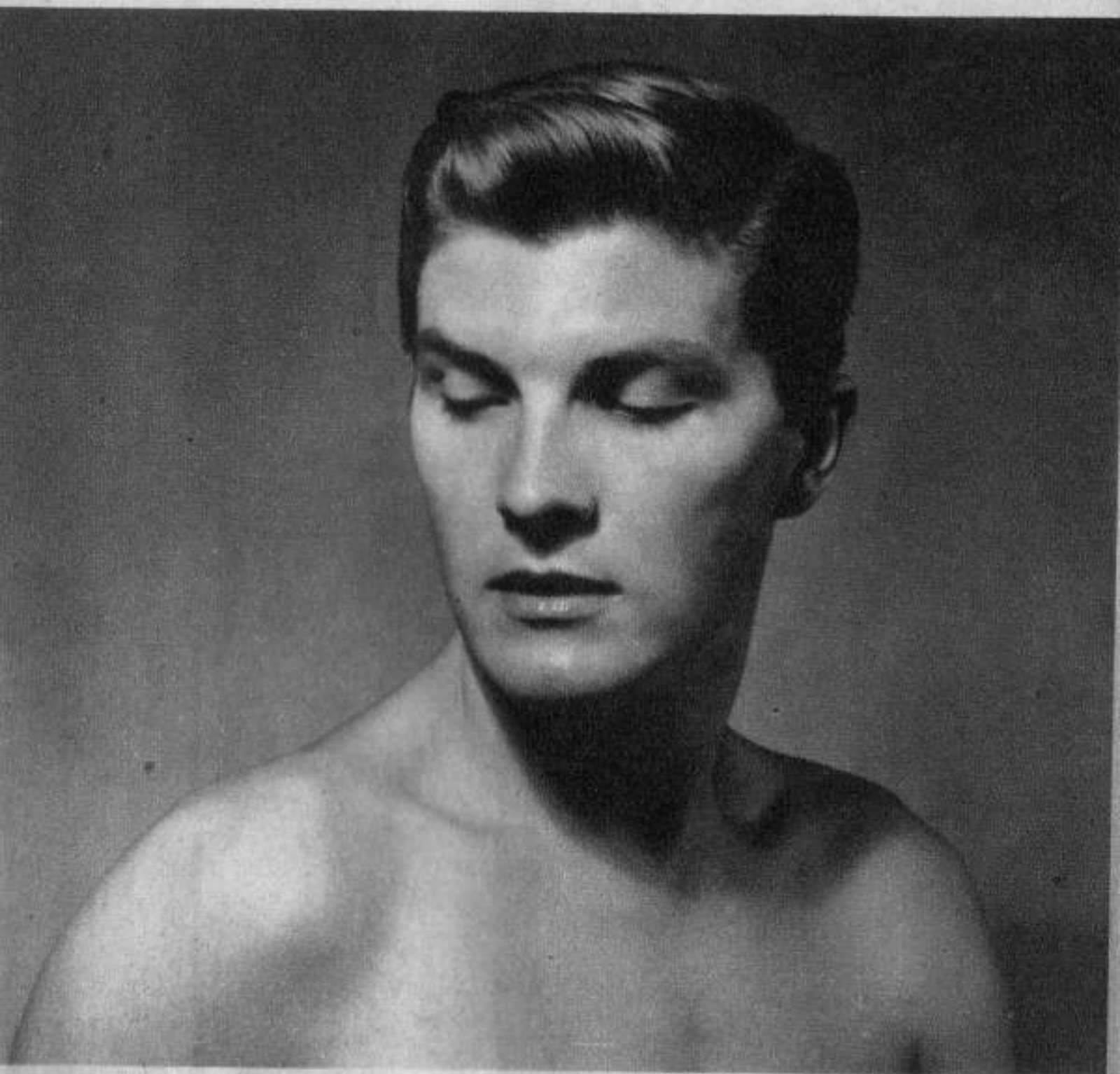
Jimmy graphically portrays the physical magnificence of a Greek god, an unusual feat for one of 16 *years.*

44 **HANK PRATER by Athletic Model Guild**

For a touch of humor, Hank gives us this madly decadent study of a Pygmalion with his Galatea.



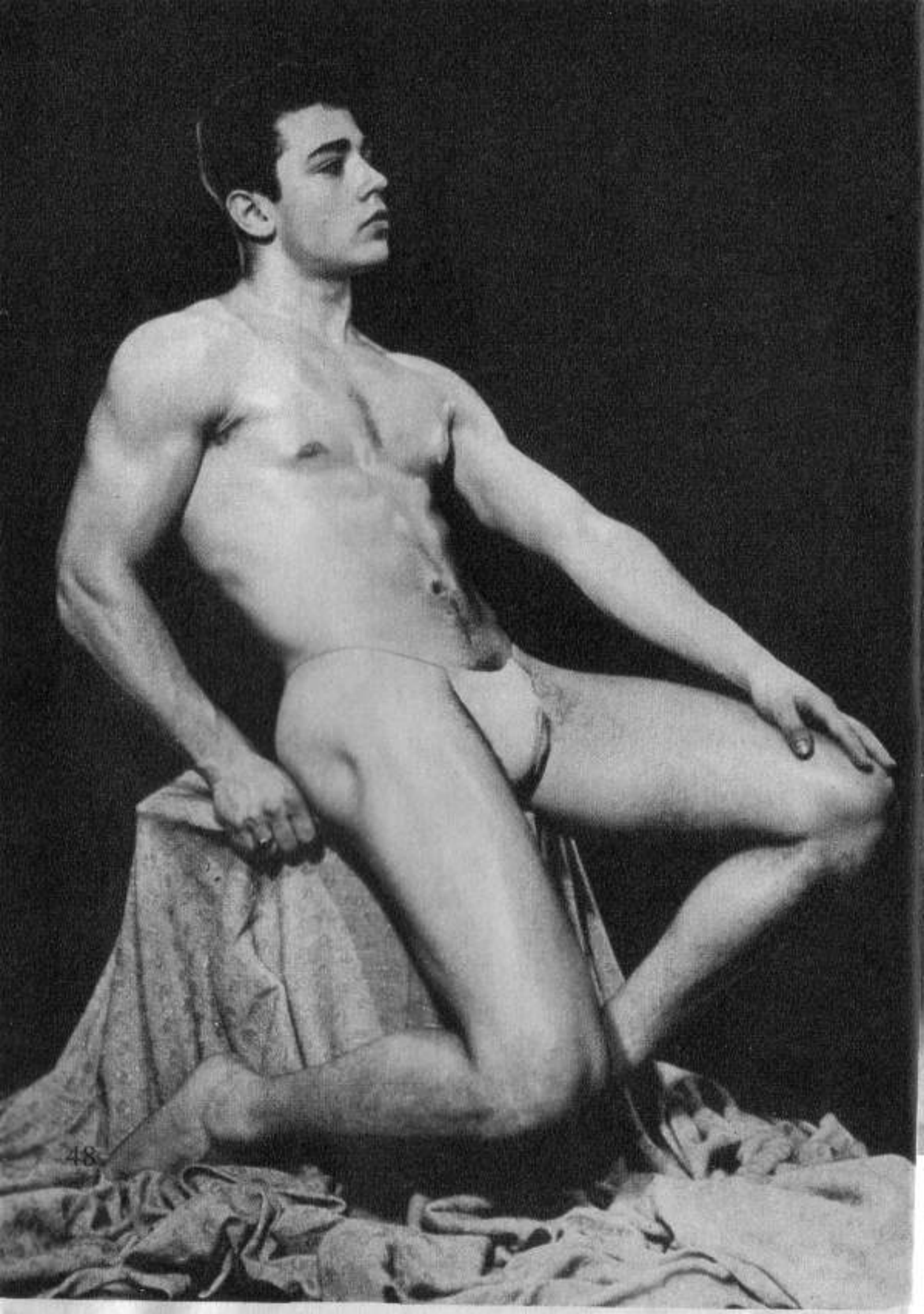
Hank is a fun-loving creature who especially likes to do gag shots like this. A merry tease is Hank.



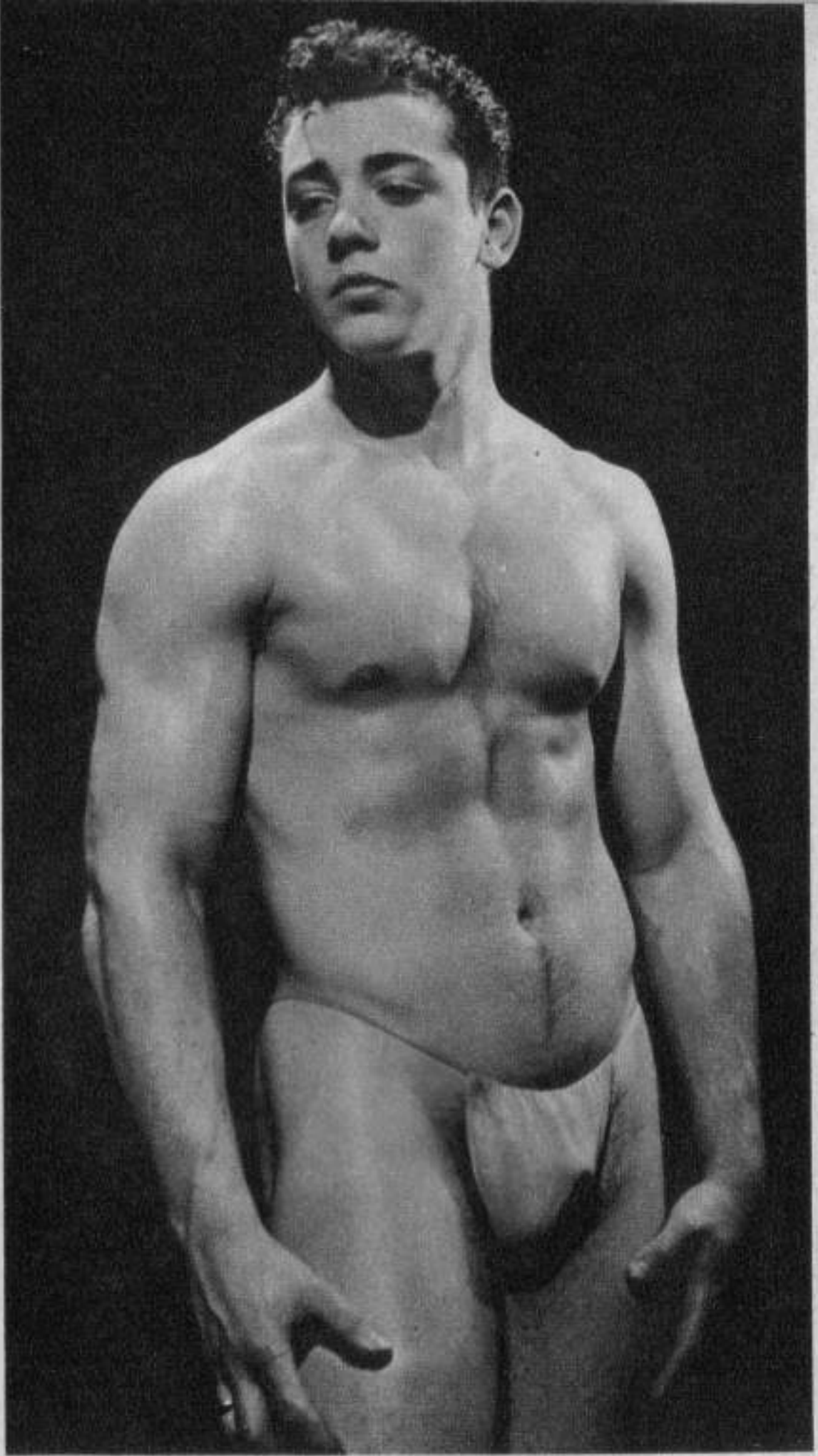
JAMES BODMAN by Vulcan

Unusual posing artist new to these pages, photographed by Vulcan on his visit to England.

A striking background contrived by Vulcan for this pleasant photograph. The model is again James Bodman.



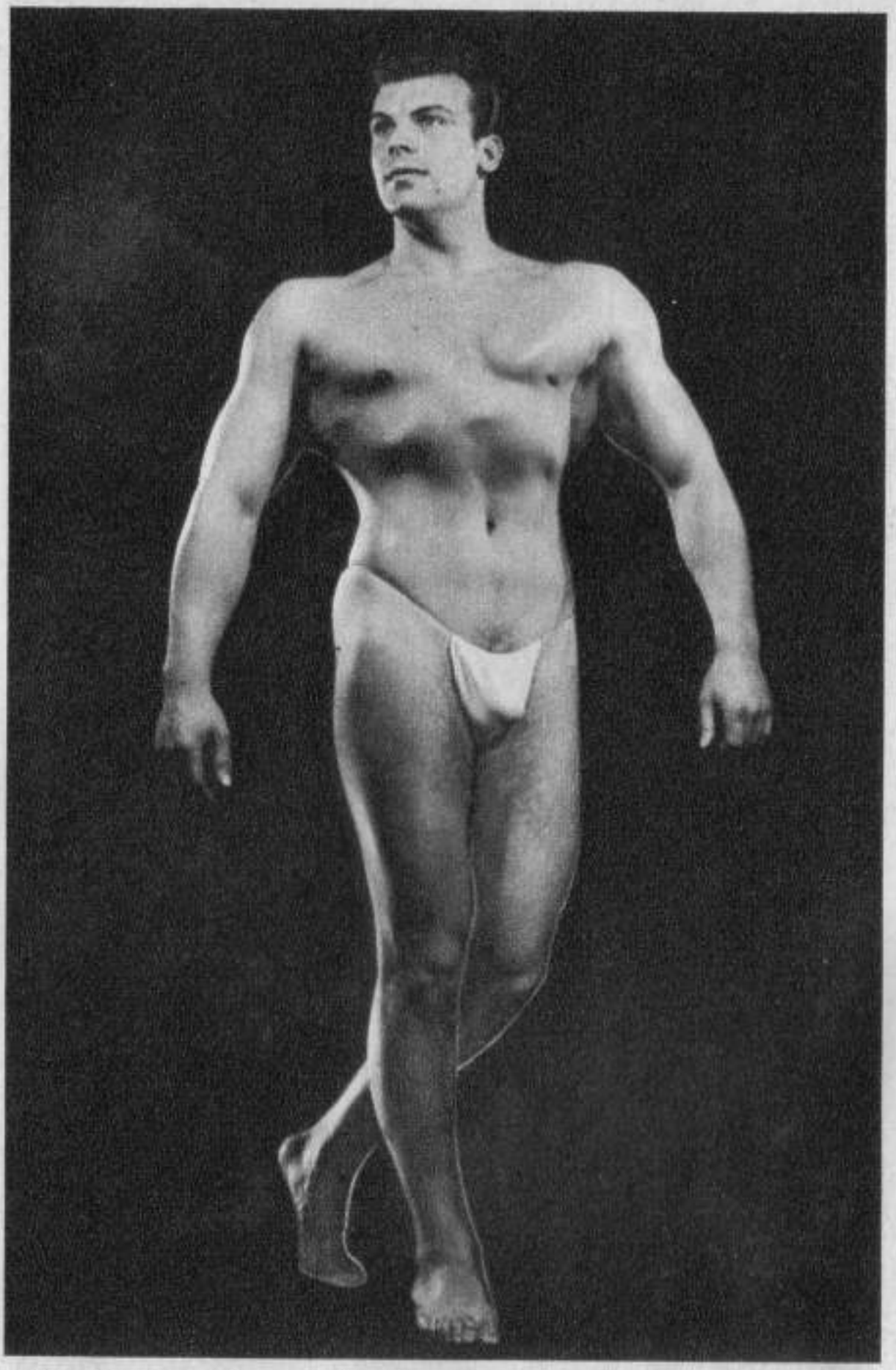
DON SIMON
by Jack Sidney
A 16 year-old bodybuilder from Brooklyn, Don is already on his way toward physical perfection.



Don in a very plastique *pose reminiscent of the early work of Tony Sansone.*

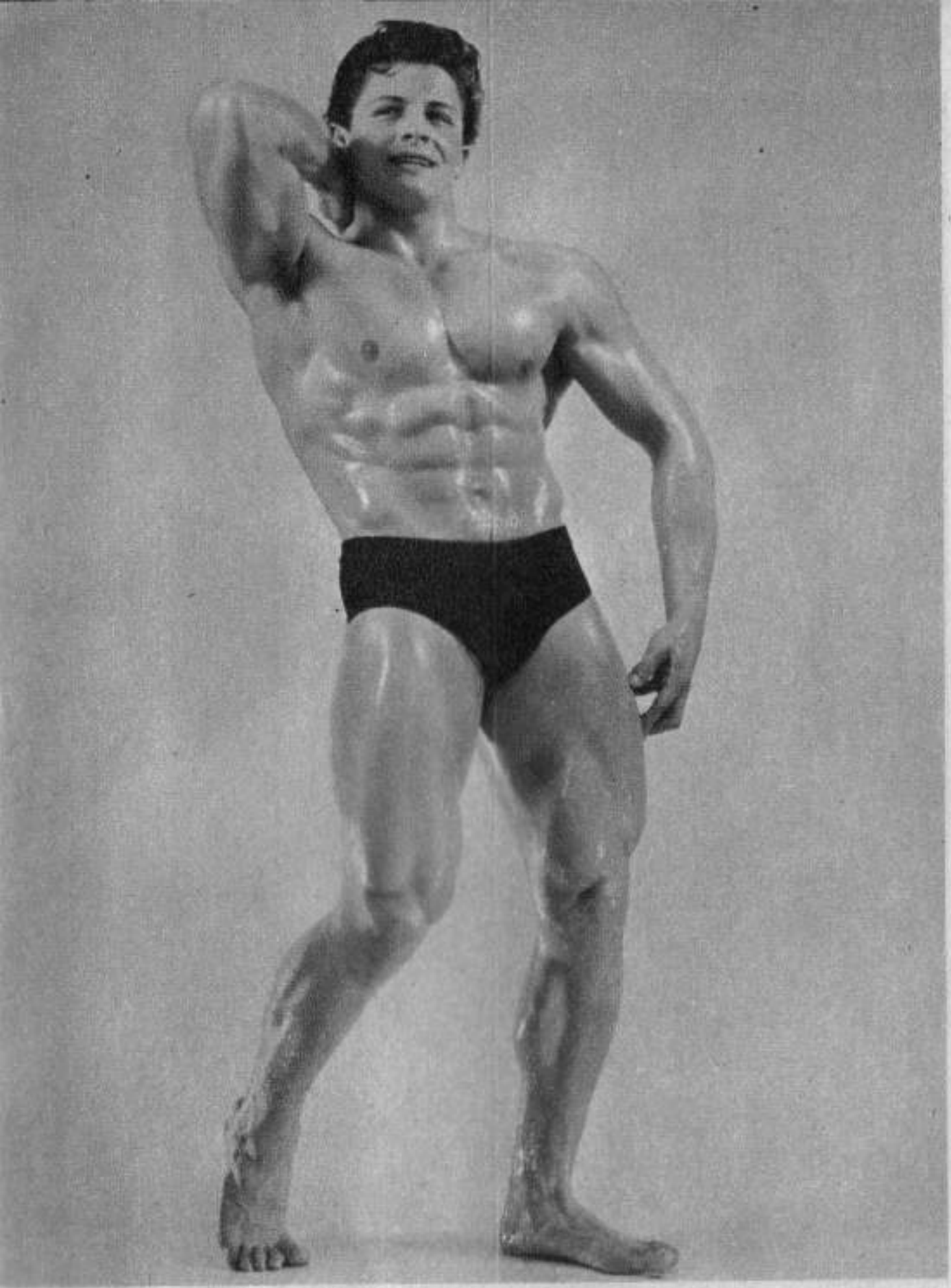
50 GORDON FERNANDEZ by Bruce of Los Angeles

His Hispanic ancestry is evident in this pose.



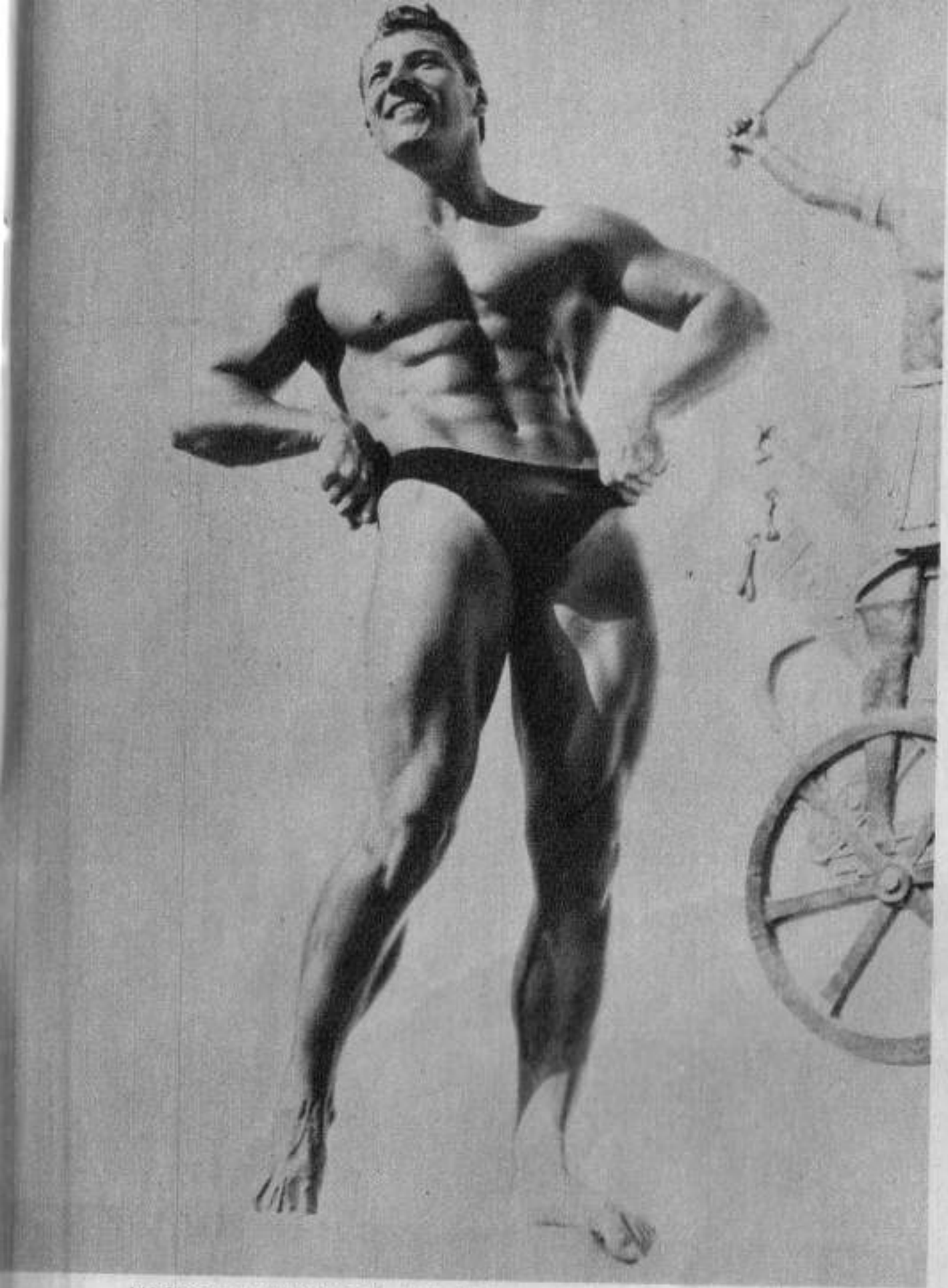
BILL HALES by Domenique of London

Popular 22 year old British bodybuilder new to these pages.



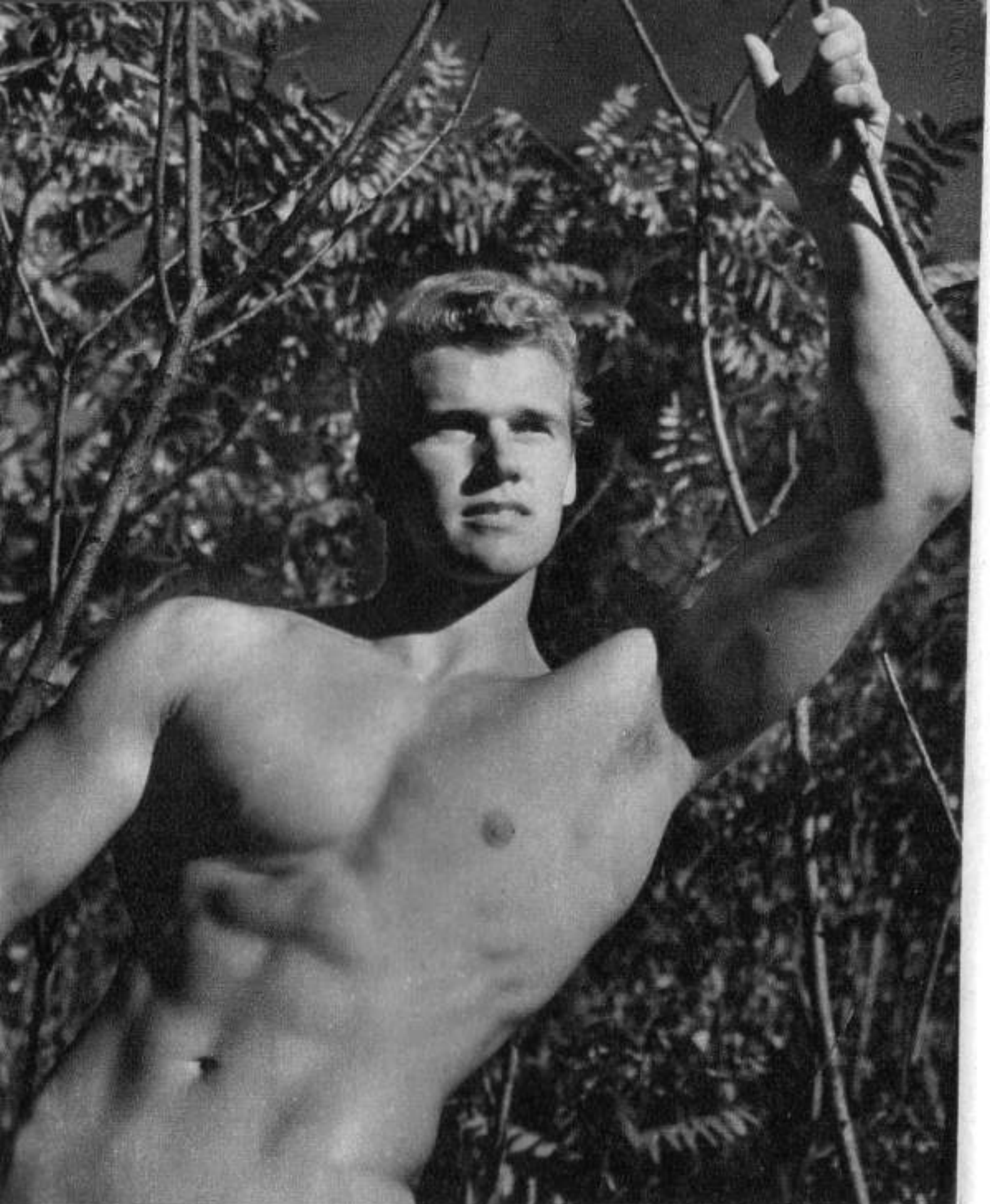
BUDDY BASIL by Togof

52 *This powerfully built young man of Greek ancestry is but 16 years of age.*



MICKEY HARGITAY by Bob Delmonteque

Mr. Universe is a smiling young god in this sharply revealing display of his muscles.



54 **RICHARD ALAN Photo by Bob Delmonteque**
A sunny child of nature, Rich looks right at home in this woodsy bower.

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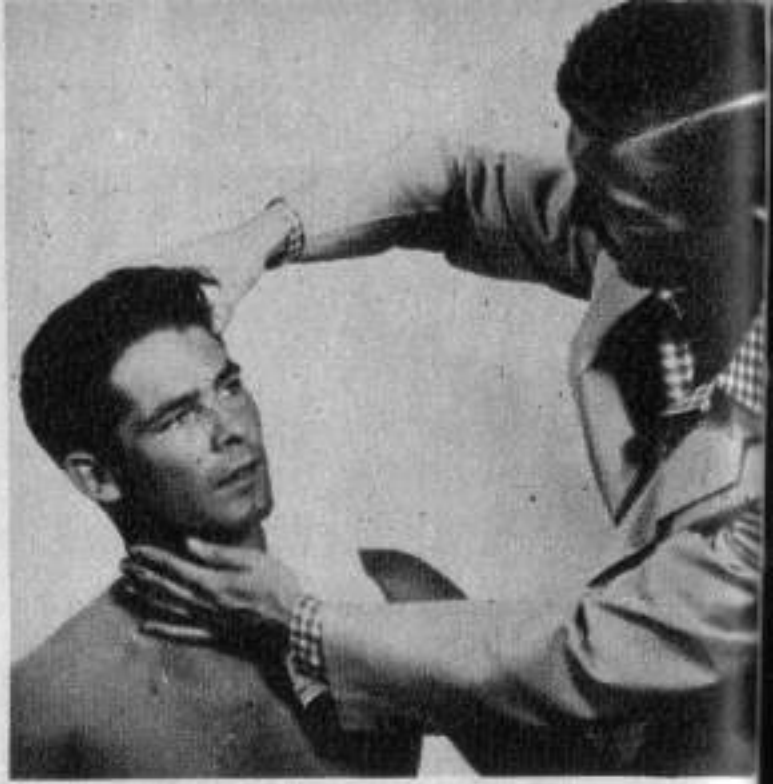

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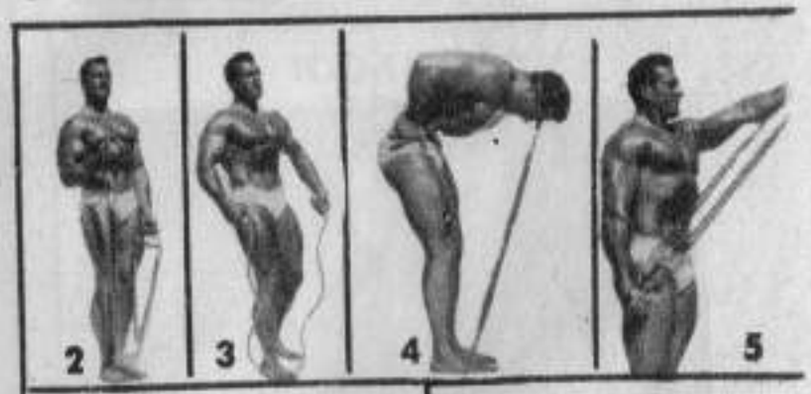
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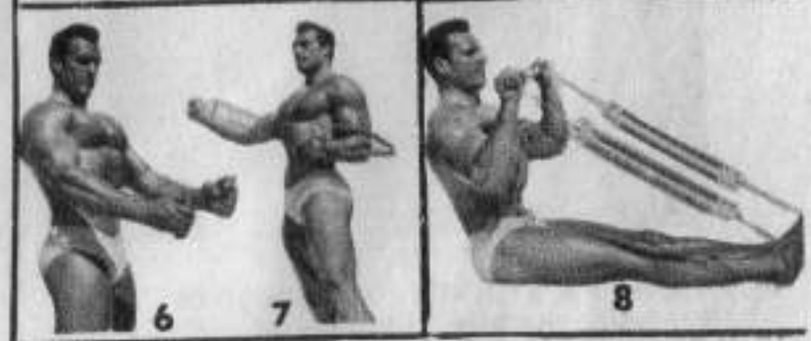
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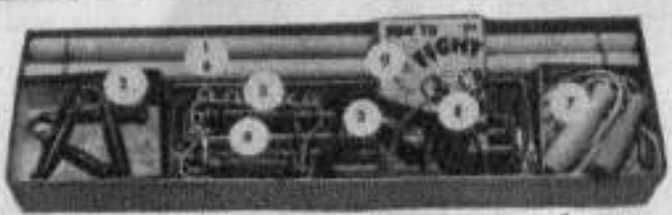

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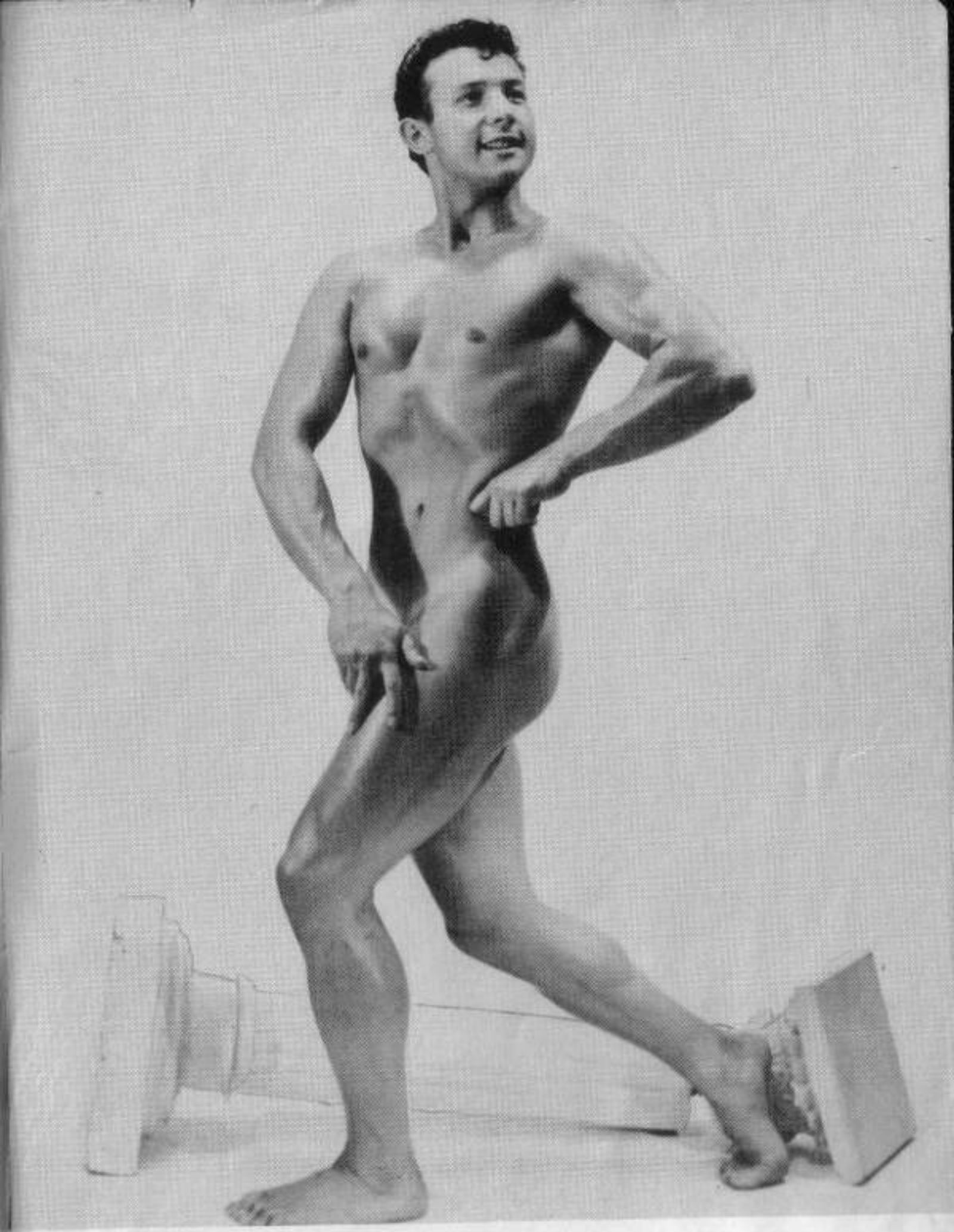

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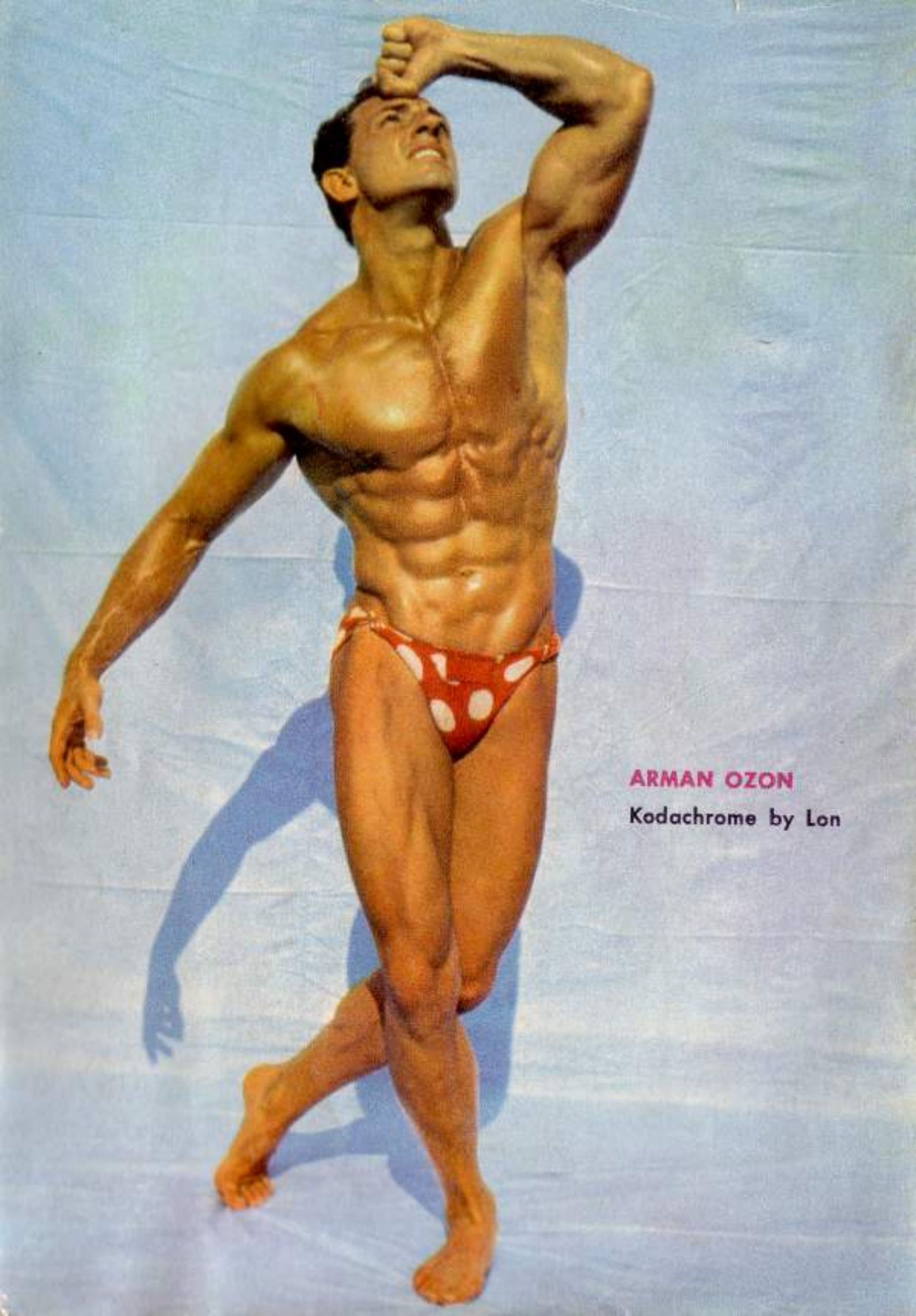

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